

MINUTES

Club Development Committee [CDC]

held on Monday 17 September 2018 at Bowls WA Offices, Osborne Park
commencing at 8.00am

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.00am

2. PRESENT: Debbie Capper, Clive Adams (BA RBM), Aaron Delaporte (BWA Staff)

3. APOLOGIES: Ray Povey, Steven Unsworth (BA RBM)

3.1 Committee Vacancy

It was noted that two vacancies now existed on the Committee.

The Chair requested consideration be given to possible suitable candidates to try and fill the positions prior to the next meeting.

4. MINUTES OF PREVIOUS MEETING:

The minutes of the CDC 7 August 2018 were confirmed as a true and accurate record of the meeting.

Moved: Debbie Capper Seconded: Clive Adams.

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development Workshops

6.1.1 Club Compliance Courses

AD advised the first course had been completed at Stirling with 23 registrations across 8 clubs and Manning 34 registrations across 12 clubs. Current number for remaining sessions as follows:

- Manning Bowling Club on 10 September (25 attendees); and
- Bunbury Bowling Club on 27 September (16 attendees).

AD and CA advised the courses had been well received by those who had attended.

Action- AD to provide updates on course attendees to the CDC.

6.1.1 Top Club

CA reported he had completed a Top Club session with Doubleview Bowling Club. AD advised that WASF had given a commitment to ongoing support of the program. VDP stressed the importance of follow-up to clubs who had completed the program by the RBMs to ensure its value and outcomes were maximised.

6.1.2 Winning Drive

AD reported that this program was awaiting the funding announcement from the Department of Sport (LGSCI), which had been delayed but an outcome was expected in September.

AD advised that in the future more Club Development courses could go further in depth on specific topics as an option. Some of which had previously been run by Dept of Sport and Recreation but not well attended by Bowling Clubs. VDP suggested contacting Rod Lillis (WASF) who had previously worked on sport specific courses in particular finances. It was noted this was funding dependant.

6.2 Club Resource Guide

No change from last month where AD advised that the Department of Sport would soon be launching their Every Club Online Resource Guide. This would give Bowls WA another resource to tap into and link through the Club Resource Portal.

6.3 Incorporated Associations Act

AD advised that a few clubs were still to complete the Incorporations Associations Act 2015 requirements to update to their constitution. It was noted many were making progress. It was agreed a statement from the Department of Commerce would assist with this plus further promotion by Bowls WA and the RBMs.

Action- CA/AD to obtain and distribute further information to clubs.

6.4 Bowls Link

AD provided updated on the progress of Bowls Link as follows:

- Weekly phone conference with Bowls Link Working Party;
- Roll of Club Websites in September;
- Access to Bowls WA website this week. Go live date at the start of November;
- Club and Staff training on 4 and 5 October. clubs notified and registering;
- Scoping documents on Competitions completed; and
- Update on Timeline of Membership (January 2019) and Competition (March 2019) Modules.

Action- AD to report regularly on further progress.

7. GENERAL BUSINESS:

7.1 Bowls Live Streaming

AD advised the live streaming had been tested at Stirling BC (PBA Finals) and Mt Lawley BC (Consistency Singles), which was mainly positive.

Issues around microphone picking up wind and connection drop-outs were being investigated further. Further testing will occur at the BPL Cup finals at South Perth on 30 September.

Action- AD to report at next meeting.

7.2 Volunteers WA

Not actioned – to be kept on agenda. Pending Winning Drive funding.

Action- AD to consult with Volunteering WA and Dept of Sport

7.3 Macquarie Media

AD presented the Macquarie Media proposal to the committee. It was agreed to shelve this proposal at this stage. The next stage of the Gotta Love the Bowlo was discussed to ensure its currency with the potential to add “real life” people experiences to it. Discuss further under item 7.6.

Actions- AD to advise Macquarie Media of the committee decision.

7.4 City of Stirling/Inglewood Bowling Club

CA advised that the City of Stirling has now given Inglewood a further three years on their lease. This occurred after discussions with the Mayor and Councillors. It was noted that clubs should be in consultation with their local government on a regular basis and especially when the future of their club is in doubt through LGA action.

7.5 Club Networking

Held over to next meeting.

Action- To remain on Agenda for further discussion.

7.6 Gotta the Love the Bowlo

After discussion it was agreed to shelve any further media spend on Gotta Love the Bowlo for this financial year. However a general recommendation was agreed that BWA utilise Cameron Harris (Staff Intern) in creating a brief for an in-house production of short social media/Youtube clips featuring people within the Bowls Community and showcasing why they 'Love the Bowlo' and their involvement in the sport. These videos would promote the sport outside the existing stereotype of bowlers. AD advised it may be beneficial to source some professional editing work for the videos.

Actions- AD to work with CH to create a brief and AD to present cost options for professional editing.

7.7 CDC Budget

It was raised that the Club Development budget of \$10,000 general spend had remained constant for many years despite an increased strategic and operational focus.

VDP suggested that a list of current operational activities that fell within Club Development be compiled to show whether an increased budget should be sought for 2019/20.

Action- AD to compile Club Development Operational budget

7. MEETING CLOSED:

There being no further business the meeting closed at 9:30am.

8. NEXT MEETINGS:

8.00am Tuesday 16 October at Bowls WA Headquarters.