

## **SUNRAYSIA BASEBALL LEAGUE INC**

### **PORTFOLIO DESCRIPTION – VICE PRESIDENT (SPONSORSHIP)**

#### **ABOUT THE SBL:**

The Sunraysia Baseball League provides the administrative function and governs the sport of Baseball in Sunraysia. The committee of management is made up of a President, 5 Vice Presidents each with specific portfolio's to manage, an administration manager and club delegates representing both senior and junior competition interests. Whilst from time to time the SBL deals with a wide range of issues the three main objectives of the SBL committee are as follows

- Administrate and govern the competitions of Baseball in Sunraysia
- Promote and develop the sport to the wider region with the specific aim to increase participation
- Organise representative teams to represent the region in any Baseball Victoria, South Australian Country Baseball Association and Baseball Australia competition that it sees fit

#### **PORTFOLIO OBJECTIVES:**

VP Sponsorship aims to generate revenue from forming & maintaining sponsorship partnerships with local business in order to enable the league to fund activities designed around achieving its three main objectives on a year to year basis.

#### **MINIMUM PORTFOLIO RESPONSIBILITIES:**

- Seek and maintain the SBL's major sponsor arrangement with Mildura Workingmans Club
- Maintain relationship with SBL's catering sponsor Mallee Burgers and work with clubs to ensure a high standard of catering is delivered as well as timely payment of catering fees
- Assist with organisation of SBL presentation night by liaising with venue and assisting with presentations on the night

#### **SCOPE TO FURTHER DEVELOP PORTFOLIO:**

- Seek and maintain minor sponsorship arrangements such as competition sponsors, player of the week sponsors and representative team sponsors
- Organise and host an SBL corporate day that will enhance our existing relationships with sponsors and develop new relationships with potential sponsors

#### **COMMITMENT REQUIRED:**

VP Sponsorship is required to either attend SBL committee meetings or present a written summary of developments affecting his portfolio since the previous meeting.

VP Sponsorship is required to attend the SBL presentation night as an executive member of the committee.

This position is entitled to 1 vote on motions tabled at SBL meetings.

Applications for this portfolio are required in writing and submitted to the SBL Administrator no less than 7 days prior to the SBL Annual General Meeting which is traditionally scheduled for the last Monday of February.

This portfolio description is current as of February 2015.