

# **RACISM. IT STOPS WITH ME**

## **Template for announcement of campaign support**

Little Athletics Australia is proud to have joined forces with some of Australia's leading businesses, sporting bodies and NGO's to support the "Racism. It stops with me" campaign.

Our organisation has committed to preventing racism by pledging to undertake activities over the next three years in support of the campaign, and by supporting our State associations to do the same.

"Little Athletics Australia strongly believes that there is no place for racism in any sport. For that reason, we are proud to show our support of the "Racism. It Stops With Me" campaign. We look forward to working with the Australian Human Rights Commission and our State associations to spread the word and to help stamp out racism in sport and in the wider community" said Martin Stillman, CEO of Little Athletics Australia.

Research from 2011 shows that one in seven Australians say they experienced discrimination because of their colour or background. This figure that has been increasing steadily in recent years.

Research has also shown that 70 percent of people agree that Aboriginal and Torres Strait Islander and non-Indigenous people are prejudiced against each other.

The national "Racism. It stops with me" campaign, which is being led by the Australian Human Rights Commission, has been developed by a partnership of government and non-government agencies and will run until 2015.

For more information about the campaign go to:

<http://itstopswithme.humanrights.gov.au/>

Or follow the campaign on Twitter @ItStopsWithMe.