



Swim Australia General Manager
Gary Toner

Welcome Message

This edition marks the start of a new and exciting era in Swim Australia's 19 year history.

The new Swim Australia Board has been formed and has started meeting to provide direct Swim School representation of it's members, direction and leadership. In addition, the Aquatic Community Experts (ACE's) have started meeting and working on projects in their various fields of expertise.

I will report on projects and plans in the 2017 edition of Swimfiles as well as the electronic Swim Update each month.

While you are receiving this before the holiday season, I want to take this opportunity to wish everyone a happy and Merry Christmas and New Year.

I also want to thank everyone for their support, kindness, acceptance and continued involvement in Swim Australia as we move forward and follow our mission:-

"As the peak industry leader, we are championing the building of safer, smarter and stronger aquatic community through the pursuit of excellence in professional development, advocacy and service".



Gary Toner
General Manager
Swim Australia

**SAFER.
SMARTER.
STRONGER.**

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SWIM FILES // ISSUE 4 2016

WHY YOUR SWIM SCHOOL NEEDS A DEFIBRILLATOR



Ross Smith
Swim Australia™
Health & Safety Advisor

How would your Swim School manage the following?

- *A middle-aged lap swimmer gets out of the pool and experiences severe chest pain. He then collapses to the ground unresponsive and not breathing.*
- *On an extremely busy day a parent who is sitting watching has failed to supervise a young child. The child quietly slips into the pool, and then is noticed by an instructor floating face down in the water.*

I expect your answer will be that your staff will put their first aid training skills into practice. So let's have a look at the first aid management of both cases.

You check for any danger, then call or send for help, check airway, breathing, as both are unresponsive and not breathing you commence CPR. That's it! Well no, of course performing CPR by well training staff is vital, but it's not the complete answer to survival nor is it the complete 'basic life support' flowchart. All of your staff who have been trained in accredited CPR (over the past 10 years) will know the steps to the 'Basic Life Support' flowchart, that is, DRSABCD. So why in the above two emergency cases have we only achieved DRSABC? What's happened to the Australian Resuscitation Council (Governing body of Resuscitation and First Aid in Australia) approved 'D' for Defibrillation not been implemented as part of the golden standard of survival. Can we train our staff in accredited CPR and drop one part, what do you think? Will this truly affect survival outcome and what impact could this have on our Swim School, should we decide not to follow this national standard of resuscitation?

Firstly, let's have a look at survival outcomes when we link all aspects of the 'Basic Life Support' flowchart together. This is in fact called the 'Chain of Survival'. Each link in this chain is performed quickly then the chance of survival increases.

The Chain of Survival goes like this:

- Early assess – calling for immediate help
- Early CPR – perform immediate CPR
- Early AED – apply an Automated External Defibrillator
- Early ALS – paramedic stabilize then to definitive hospital care (Advanced Life Support)

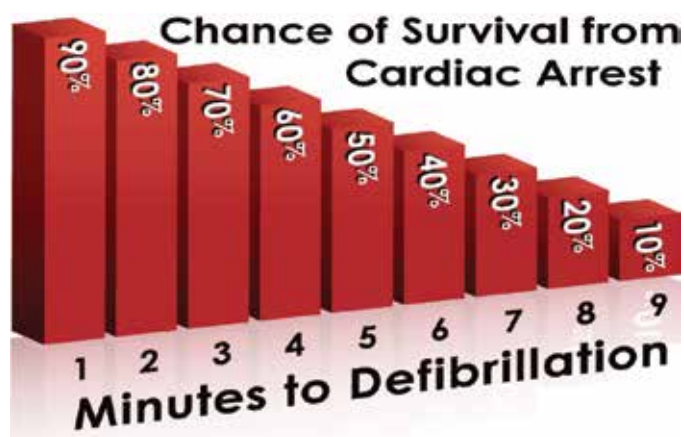
Like any chain, the chain of survival is only as strong as its weakest link. So if we drop one link we create a weak point, thus the chances of survival are reduced.



Calling for help, performing CPR and applying a defibrillator are the golden standard to increase survival outcomes. Then why do so many private and public access workplaces think otherwise?

I know you have all heard about defibrillators and it would be incredibly easy for me to say that it is the most important piece of emergency equipment in the World. Why, because it is!

Both of the above two emergency scenarios need a defibrillator to be deployed in the first few minutes. If your swim school does not have access to a defibrillator, then more than likely the survival outcome will be poor. Let's have a look at the below table on survival with and without a defibrillator.



Whilst you are performing CPR every minute that passes without the application of a defibrillator you lose 10% chance of survival.

I have been a paramedic in the past for 20 years and I still keep well informed on ambulance response times across Australia. In the best-case scenario if the ambulance arrives within 8 to 10 minutes post cardiac arrest, it doesn't take a rocket scientist to see the outcome in the above illustration. You may say your swim school is close to an ambulance station. Unfortunately paramedics are so busy these days, being close to the station doesn't mean a quick response time. The Australian average response time is 12 minutes, most paramedics are called from job to job throughout their shift, leaving little or no time to sit and wait at the ambulance station.

Anywhere that large numbers of public enter, gather or pass by should have immediate access to a defibrillator. In fact we are seeing a shift across the World about access to defibrillators, let's look at a few.

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Where are defibrillators available for public access?

- Airports across the World
- Aircraft
- Sydney ferries
- Medium to large shopping complexes
- Sporting stadiums
- Convention centres
- Public halls and community centres
- Public libraries
- Gyms
- Businesses – one example is OfficeWorks across Australia has installed defibrillators
- Schools and universities
- Train stations

There is an international movement that promotes a cause called PAD Public Access Defibrillators. Countries like the UK and USA have adopted the importance of early access to a defibrillator and their life saving potential. The UK has a program called Heart-Safe where defibrillators are located in Villages across the country; often funds to purchase these defibrillators are raised by communities or sponsors. Each Village is responsible for a public awareness campaign that includes, sporting and community groups, workplaces, schools and shopping precincts. This introduction of PAD across the UK has and continues to save lives from sudden cardiac arrest.



This illustration is from the UK Heart-safe web site in the UK, showing the enormity of defibrillators available for public access. And in fact almost all defibrillators are registered with the Cities, Towns or Villages having completed basic education programs on location and use.

So what is our expectation of access to defibrillators in Australia, here is a short snip from an Australian first aid training providers website.

Where's your nearest defib?

Not every defibrillators location is registered. The location varies in every town, but defibs are most common in large public places, such as:

- Hospitals – In the hospital wings or at the closest nursing station
- Community Centres – In the foyer
- Schools – The school office or staff room
- Business Centres – Ground level next to the evacuation plan

- Golf, Football, Soccer, Swimming, Hockey and Cricket Clubs – Behind the bar or in function rooms. These locations are often central to the club
- Gymnasiums – Hinged and clearly signed on the walls surrounding the gym equipment. Try the wall closest to the treadmills
- Shopping Malls/Centres – Central locations such as toilet aisles, cinemas, or information desks/centres
- Public Libraries – in the foyer
- Zoo's – front office and staff rooms.

Many of these locations are subject to operating hours. For example, you will only have access to the defibrillator located in the foyer of your public library during the library's operating hours. This means the closet defib to you depends on the time of day. If you need access to a defib, think about where you are, if you are not sure, send someone else to retrieve a defibrillator while CPR is immediately administered.

You will note the above mentions swimming clubs, so why not swimming schools? What is holding you back from having a defibrillator in your swim school? It can be part of a PAD program, you could notify nearby business, clubs or community groups of its location and your opening time. It is a lifesaving tool for staff, customers and general public that enter your swim school, there seems to be no reason why you have not already purchased a defibrillator. If you are one of the few swim schools across this country that have already purchased a defibrillator, I commend you.

I guess what's holding you back is the price?

What cost can you place on a life and in fact what cost could this impact your business, if the unforeseen happens? The loss of a life is tragic at every level and is the focus of this article, but what if the above scenario/s happened at your swim school? What impact could this have on your business?

Risk mitigation is the key to Workplace Health and Safety, your goal is to reduce the risk of injury to a person and have the right equipment in place to deal with a sick or injured person. This may come across as quite crude, but it is extremely bad press to have a death, regardless of the circumstances, at your business.

I have recently been involved helping out a friend dealing with a workplace death. His company did nothing wrong and it appears to have been just a tragic accident. However the media did exactly what media do, sensationalize the incident with little or no facts to the story, this small town event made national news. The impact this had was far reaching, from the victim's family to all staff on-site and their families to the owners and managers. Any death at a business regardless of the circumstances is investigated by Workplace Health & Safety Authorities.

WH&S authorities have the power to close the doors of a business until the incident is investigated, review all staff training and review what equipment you had in place that might have mitigated the risk.

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If the golden standard is DRSABCD, one might argue that dropping the 'D' from the equation after it was taught in a nationally accredited training course to your staff has failed to truly mitigate the risk!

A defibrillator increases the chance of survival by resetting a life-threatening heart rhythm that occurs during a cardiac arrest. Without one this reset will not occur, whilst CPR will buy time until the paramedics arrive, if they take longer than 10 minutes to get to your swim school, unfortunately the worst could happen without a defibrillator.

So how much will this lifesaving tool cost?

A suitable defibrillator that can be used on both children and adults will cost you about \$2250.00. (Defibrillators are GST free)

As a **Special Offer**, Swim Australia and ASCTA are pleased to provide a value-added opportunity to **purchase an Automated External Defibrillator A15 for only \$2100 with the option of 6 months interest free.**

The defibrillator is supplied by APL Healthcare and you must quote "Swim Member" when ordering.

It is a saving of \$150 on each defibrillator purchased.

The flyer insert gives you all the details on how to purchase.

Ross Smith
Swim Australia's Health & Safety Advisor
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The privilege of working in the AQUATIC EDUCATION INDUSTRY



Simon Watkins
Swim Australia™ Teacher
Course Presenter

After 20 years of teaching, coaching, tutoring, mentoring, learning and educating in our industry I still have to pinch myself and make sure I'm not dreaming that I have the opportunity and privilege to do what I love doing, and get paid to do it!

I'm not saying that there aren't hard days, times when I think what am I doing or why am I doing this but I am saying that the good by far outweighs the bad and the overwhelming feeling and thought process is that we are blessed to do what we do!

I have recently had the pleasure of going to some swim schools and delivering teacher/coach education and training and this has been the best reminder and refresher of what we do and why we do it!

The first session that I took was for a group of learn to swim instructors who wanted to work smarter and develop correct technique throughout the breaststroke sections of the learn to swim program. The session was at the AWESOME Menai Swim Academy and this meant that I also got to catch-up with great friends Robyn, the fantastic Coordinator and Wes, the Owner/Operator. Working with the mixed group of instructors there from young to older, new to experienced, male and female, parents and students, this was a great reminder of the diversity within each and every learn to swim program around Australia and the World.

One of the most humbling and exciting experiences of delivering training, in my opinion, is the thirst for

knowledge from each and every variety of instructor before you. We shared knowledge and experience, we talked through current issues that one instructor or another was facing with a particular class, level or participant, of course we talked through technique, faults, corrections, things to try when we are not achieving the desired outcome, what "works" what "sometimes works" and what "never works" then how valuable trying everything with different participants can be as everyone is different.

This great group of teachers were enthusiastic, hungry for knowledge, open to be involved and take part in the session, open to share experiences and difficulties, open to ideas and change and most of all grateful for the opportunity to get extra weapons to add to their armoury when approaching different situations.

Of course another great thing about delivering training is the opportunity to learn as the tutor/presenter; you have the chance to learn from self-evaluation, what did I do well in this course and what did I not do so well, what did I hear during the course that made me what to look over/re-think an approach to something, what did I hear that I actually have never tried and now will try, and the list can go on a lot further too!

The second recent training/mentoring activity for me has been the opportunity to help a young coach who has recently started out in the coaching world and be

continued next page

able to meet and chat and give him advice on different topics. Again the passion to learn and explore different opportunities and hear experiences is the stand out from this type of training and is what I thoroughly enjoy about being able to be part of it.

This time I got to visit another great swim centre, C & M Aquatic Centre in Padstow, and spend time chatting with the great Owner/Operators and Manager Colin, Margaret and Tiffany Beck then have a long and detailed chat with their Coach Eddy.

We spent time exploring training types and frequencies, club nights, how to set-up and effectively run a club without detracting from the brand of the centre itself, how to keep sessions interesting and challenging along with how to ensure that you are developing yourself within the role while developing the program and participants.

Again the enthusiasm and thirst for knowledge was so apparent to see that it gave me a great buzz to be able to help and be part of it all! Thank you to both centres for inviting me along as I thoroughly enjoyed it!

To tie this back to my initial thoughts about how privileged we are to work in this incredible industry and to work with the most proactive people, it's very hard to find the words to express just how regularly we need to take stock and be thankful for the opportunity we are afforded to meet and work with amazing educators across such a variety and diversity of backgrounds so I will simply say – I am blessed to be part of it and I think you all for your energy!

Wherever and however I am involved in the Aquatic Industry into the future, the one thing I am certain of is that I always will be and I will always be part of development and mentoring along the way.

I have been so fortunate in my career so far to be able to have fantastic mentors and advisors to be able to bounce ideas around with, ask for advice, be told what has worked and hasn't over time but not constrained or advised not to try new things, be given freedom to fail with certain ideas and learn from them and most of all, always know that there was someone to ask advice from, talk to about things or even just flat out moan about a situation!

From my very first experience in Swimming it has been a huge positive in my life and has connected me with amazing, talented individuals, it's taken me all over the world to compete, teach, coach, train and live. I had the most amazing Coach/Mentor and friend in Phyllis Zagozda back in wales; Phyllis is still a source of inspiration and information to me and still my mentor! I met my beautiful wife at a pool and am so lucky that she is a constant source of balance to my ideas by frequently disagreeing with them and showing me where I've gone wrong! On a serious note, without Hannah who is the Manager of the FANTASTIC Brewer Swimming in Sydney, I would not be able to achieve half of what I am able to!

Basically what I am saying is that I love our industry, I'm passionate about continuing to improve it and the people who work in it and I aspire to be a mentor to others in the way that I have been so lucky to have mentors that I am still able to access and get advice from.



How to Develop a Safe Operating Procedure

A guide to researching, creating and issuing safe operating procedures in your workplace from start to finish.

Michael Selinger
Partner, Holding Redlich Lawyers

Safer. Smarter. Stronger. WORKPLACE

This is Part Three of a multi-part article from portnerpress on Safe Operating Procedures.

Safer Smarter Stronger Workplace has the same message as it does for the aquatic environment and water safety but applied to the workplace.

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simplify your business

portnerpress.com.au

Part 3 - Steps 7 - 12

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HOW TO DEVELOP A SAFE OPERATING PROCEDURE

Using the hierarchy of control to reduce risks

To use the hierarchy of control, consider each hazard and ask, in this order:

1. Can the hazard be removed completely (e.g. by modifying equipment, choosing a different process or removing people from the hazard)?
2. Can the hazard be isolated (e.g. by only cleaning the machine when it's switched off and tagged)?
3. Can risk controls be engineered (e.g. safeguarding)?
4. Can you think of ways to reduce exposure to the hazard (e.g. by using protective equipment and/or performing the task for shorter periods of time)?



Tip: *If you are considering a new procedure for performing a job, discuss it with relevant workers. Their feedback and recommendations will be invaluable for fine-tuning the safe operating procedure.*



Important: Safe operating procedures are specific to particular tasks and pieces of machinery in the workplace. A different safe operating procedure should be drawn up for every task and piece of machinery, even if there are only small differences between them.

Any change in the job process should also involve a review of the adequacy of any existing safe operating procedure.



Tip: *Warnings about performing particular tasks provide further information to enable workers to perform the task safely. For example, when working in a noisy environment, a general caution about wearing ear protection should be included in your safe operating procedure.*

Include information about mandatory safety matters

Additionally, mandatory safety matters should be referenced at the start of any safe operating procedure document, such as the need for the operator to be:

- ③ licensed; or
- ③ wearing correct PPE, e.g. a seatbelt and a safety vest.

Step 7: Create and review the draft safe operating procedure

Once you have collated all this information, develop a draft safe operating procedure and distribute it to all relevant workers to review the procedure and provide feedback. The aim of this is to ensure that the content is accurate and without gaps.

Show drafts of the safe operating procedures to all workers who are likely to be involved in or affected by the task, including:

- ③ operators;
- ③ maintenance personnel;
- ③ cleaners;
- ③ supervisors;
- ③ health and safety representatives (HSRs); and
- ③ health and safety committee members.

Make notes about any suggestions for how the safe operating procedure can be improved.

Assess the feedback and adapt the draft by:

- ③ collating all comments; and
- ③ consulting further about suggested improvements.

Step 8: Approve and issue for use

Prior to a safe operating procedure being issued for use, all relevant staff members need to approve the final draft.

Relevant staff members can include:

- ③ the department manager or supervisor;
- ③ an HSR;
- ③ the health and safety committee; and/or
- ③ a health and safety coordinator.

A copy of the safe operating procedure should be:

- ③ displayed in the work area where the procedure or task is undertaken, e.g. posted on the relevant piece of machinery;

Obtain feedback on the safe operating procedure to ensure it is accurate and complete

Make sure the safe operating procedure is displayed and easily accessible

HOW TO DEVELOP A SAFE OPERATING PROCEDURE

- ③ stored in a suitable place for reference; and
- ③ kept somewhere that all workers can access, e.g. on the company intranet.

Step 9: Maintain control of documents

To maintain control of documents, each safe operating procedure must be:

- ③ dated; and
- ③ assigned:
 - ③ a procedure number;
 - ③ a version number;
 - ③ a review date; and
 - ③ a copy number.

Ensure that documents are adequately maintained



Definition: Copy Number

A copy number is a number allocated to the department where a safe operating procedure will be used.



Important: Set up a document control register so that you know:

- ③ which safe operating procedures have been issued;
- ③ the date of issue; and
- ③ who they have been issued to.

The register should state how often the procedure will be reviewed and set out the next scheduled review date.

Step 10: Train your workers in the safe operating procedure

All workers must be instructed, trained and educated on the hazards of the tasks they are required to perform and how to follow the safe operating procedure. This instruction, education and training regime needs to be tested to ensure it has been effective.

HOW TO DEVELOP A SAFE OPERATING PROCEDURE

Workers who are likely to perform a critical task in the future, and not just those who currently perform it, should be provided with training about the task's safe operating procedure. All new workers likely to perform the task must be instructed about the procedure as part of the induction process.

Important: Under the WHS Act, it is not enough to train workers (including contractors) on the safe operating procedures. You must also be sure they are competent and make records of their competency. A training and testing register that makes a record of when training and testing has been conducted should be kept in the safe operating procedure folder.

Tip: Retain a record of the training and regularly test your workers' knowledge of safe operating procedures to ensure the training has been adequate. You should keep a record of all test results.

Step 11: Supervise workers and enforce safe operating procedures

Regular supervision is necessary to ensure everyone who undertakes the critical task complies with the approved and documented safe operating procedure.

Higher levels of supervision are required when:

- ③ the task is initially assessed;
- ③ the task is complex and involves multiple risks; and
- ③ inexperienced workers are expected to follow the safe operating procedure.

Important: If an employee deviates from the written procedure, their supervisor should take immediate action to counsel or discipline them and show them the correct method of carrying out the task. Re-training may be required.

Test your workers to ensure they understand how to safely perform tasks



Supervise workers to ensure compliance



HOW TO DEVELOP A SAFE OPERATING PROCEDURE

Step 12: Review your safe operating procedures

You should review your safe operating procedures if:

- ③ you receive a request to do so from your workers or contractors, e.g. if there is a gap in the procedure which did not become apparent until later;
- ③ you notice there is repeated non-compliance with the documented safe operating procedure – this may indicate an error in content or a need to revise the procedure or re-train workers;
- ③ there is a change to a task, process, plant or environment;
- ③ there has been an incident involving the task, process or plant (whether it resulted in an injury or a near miss);
- ③ there is fresh information about a hazard – this information could come internally from a worker or externally from the safety regulator, manufacturer or industry association; or
- ③ you have reached the time period specified by your document control register (typically every 1–2 years).

When should you review a safe operating procedure?

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SwimACT Conference 2016

Saturday 5th November
2.00pm – 6.30pm
Canberra

Register by 4th November

SwimTASSIE Conference 2016

Saturday 12th November
2.00pm – 6.30pm
Old Woolstore, 1 Macquarie St, Hobart

Register by 28th October



**Keynote Presenter
Shannon Townsend**

With over 20 years experience in the Aquatic industry Shannon loves to share her knowledge and enthusiasm with others.

She was the recipient of the 2014 Swim Australia Teacher Course Presenter of Excellence Award.

Currently Shannon is the Aquatic Centre Manager at The Glennie Aquatic Centre in Toowoomba and has previously established and operated two swim schools in South East QLD.

Shannon has completed degrees in Human Movements, Leisure Management and Business and is also qualified Yoga Instructor. She has worked in leading health retreats, resorts and recreation centres.

With her solid experience Shannon delivers entertaining and informative presentations, allowing participants to feel at ease, encouraging curiosity and fun.

Program Saturday 5th & 12th November 2016

| Time | Presentation | Room |
|-------------|---|------------|
| 1:30 | Registration Opens | |
| 2:00 – 2:30 | Swim Australia Update & Jnr Dolphins. <i>Gary Toner</i> | Theatrette |
| 2:30 – 4:00 | Freestyle & Backstroke The Glennie Way. <i>Shannon Townsend</i> | Theatrette |
| 4:00 – 4:30 | Refreshment Break | |
| 4:30 – 5:30 | Engaging Baby & Toddler Programs. <i>Shannon Townsend</i> | Theatrette |
| 5:30 – 6:30 | Water Safety Skills, Games & Tips. <i>Shannon Townsend</i> | Theatrette |
| 6:30 | Finish | |

Member* and Non-Member rates
includes GST, light refreshments and available papers

- Re-registration Points
- Tax Deductible



*** be Educated * be Entertained * be Inspired ***

SwimWEST Conference 2016

Saturday 19th November 2.00pm - 6.30pm
Hale School
160 Hale Road Wembley Downs

Register by 11th November



Keynote Presenter
Lorraine Tobin

Being introduced into the swimming Industry by husband, Craig, in 1996, Lorraine has forged her own path specialising in human resource management (HR), Workplace Health and Safety (WH&S) and training in the aquatic and water safety industry.

Lorraine has a Bachelor Degree in HR Management, as well as a Diploma of WH&S, a Certificate IV in Training & Assessment and is a Swimming Pool Safety Inspector.

Lorraine and Craig have recently returned from their 7th trip to South Korea partnering with Lifesaving Society Korea to improve water safety and survival throughout the country. Lorraine is currently assisting in HR research with colleagues at the University of Newcastle, partnering with Mining industry in Safety Learning & Development, and delivers ASCTA and Safety related courses.

SwimNORTH Conference 2016

Saturday 3rd December 2.00pm - 6.30pm
Townsville Sport House
3-9 Redpath Street North Ward Townsville

Register by 28th November



Keynote Presenter
Sally McKitrick

Sally McKitrick is a Swim Australia Board Member, presenter and article writer, the Aquatic Centre Co-ordinator at Genesis Aquatic Centre and Proprietor of Activ8 Learn to Swim in Maryborough, Qld. She specialises in researching and promoting the benefits of swimming to encourage a holistic and healthy life, as the children around the world lead an increasingly sedentary lifestyle.

Sally has over 23 years' experience in the swim industry managing, teaching and coaching in private, school and council run swim centres. Her passion lies in selling the product of swimming to parents and encouraging little swimmers to become big swimmers for life. She wholeheartedly believes that the key to increasing swimming participation in Australia lies in the CONNECTION between parents, teachers and coaches.

Program Saturday 19th November 2016

| Time | Presentation | Room |
|-------------|---|-----------------|
| 1:30 | Registration Opens | |
| 2:00 - 3.00 | Junior Dolphins* <i>Craig Tobin</i> | Lecture Theatre |
| 3.00 - 4.00 | Baby and Toddler Classes: How our Swim School Does It <i>Lorraine Tobin</i> | Lecture Theatre |
| 4:00 - 4.30 | Refreshment Break | |
| 4:30 - 6:30 | Drills & Skills the Tobin Aquatics Way <i>Craig & Lorraine Tobin</i> | Lecture Theatre |
| 6:30 | Finish | |

Program Saturday 3rd December 2016

| Time | Presentation | Room |
|-------------|---|--------|
| 1:30 | Registration Opens | |
| 2:00 - 2:30 | Swim Australia Update & Jnr Dolphins. <i>Gary Toner</i> | Room 2 |
| 2:30 - 3:15 | Bridging the Gap between LTS & Squad. <i>Sally McKitrick</i> | Room 2 |
| 3:15 - 4:00 | Babies & Toddlers the Genesis Way. <i>Sally McKitrick</i> | Room 2 |
| 4:00 - 4:30 | Refreshment Break | |
| 4:30 - 6:30 | My Stroke Progression. <i>Sally McKitrick & Gary Toner</i> | Room 2 |
| 6:30 | Finish | |

Member* and Non-Member rates
includes GST, light refreshments and available papers

- Re-registration Points
- Tax Deductible



2015

SWIM SPORT WINNER

Award Category: Swim Sport Award
Nominee: Genesis Aquatic Centre
Nominated by: Sally McKittrick
Swim School: Genesis Aquatic Centre
Phone: (07) 3882 9091
Email: s.mckittrick@genesis.qld.edu.au

Genesis Aquatic Centre Swim Australia Award Winner

Genesis Aquatic Centre is proud to be entering its 4th season with over 1000 swimmers from babies through to squad swimmers. At Genesis Aquatic Centre our program is designed with a focus on the individual needs of each swimmer for their long term development and athleticism. As our mission statement states, "we continually strive to provide World's Best Practice in everything we do." The centre consistently works extremely hard to develop a smooth and cohesive environment for swimmers to progress from learn to swim to our squad program.

We also believe that in order to promote and develop the sport of swimming, we need to provide many forms of aquatic experiences. Genesis Aquatic Centre is proud to have had the National launch of the Government funded Sporting Schools Program in July 2015. This program brings together schools and sports to help children get active in a fun and supportive environment.

The program at Genesis continues to evolve and develop with the focus this season being the addition of our Triathlon squad. By offering our triathlon and aquathon squads we are encouraging our swimmers to diversify into other aquatic sports and experience aquatics in as many forms as possible. In 2016 we will extend and develop our Swim Squad Dry Land Program down to our learn to swim levels to enhance the swimmers ability to swim more technically correct.

We are proud to be able to boast that we convert from our top level of learn to swim to our squad program. To achieve these results, we ensure that:

- All of our swimmers are continually challenged whilst being supported to achieve their best.

- Our level 5 instructors are all Competitive Strokes qualified to ensure that these students are coming up to squad with exceptional body position, stroke timing and development.
- All level 5 instructors spend time on deck with squad coaches to ensure that skills taught in the learn to swim pool are in direct cohesion with those required for squad swimmers.
- Coaches spend time in the LTS pool teaching, Level 5, to oversee and familiarise themselves with current crop of students.
- Coaches and level 5 instructors assess potential squad children together to keep communication clear.
- Our LTS coordinator attends and contributes to coaches' meetings once per month for feedback purposes.
- Genesis Aquatics club encourages and promotes all students both LTS and squad to participate in development carnivals both within the centre and externally, and challenge ourselves to build carnival numbers at all times.
- Our transition to level 4 instructors attend our in house professional development sessions twice per term to ensure our students are progressing constantly.

At Genesis Aquatic Centre we believe in developing a sense of fun, sportsmanship and teamwork. To achieve this, we have participated in the Junior Dolphin program and we run club nights for both squad and learn to swim students and integrate the students, building the desire to progress to the next level by demonstrating the next step in the child's progression.





RENEW YOUR MEMBERSHIP TODAY!

Single Centre - \$469.00
Multiple Centre - \$382.00

RENEWALS WERE DUE 1 AUGUST 2016

email: swimaustralia@ascta.com visit: www.swimaustralia.org.au

PO Box 158
Beerwah Qld 4519

P. 07 5494 6255 Ext. 210
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swimaustralia@ascta.com
www.swimaustralia.org.au

AFFILIATIONS





Swim Australia, the original (from 1997) peak body for Swim School operators has elected it's inaugural Swim Australia Board.

The key aims of the Swim Australia Board will be to:

- The development of strategies to represent the best interests for the Swim School members
- To have input into Swim Australia Education courses and opportunities to build the swim teacher skills and management skills throughout Australia.
- Mentor and provide advice and advocacy for Swim School Members.
- Provide leadership and representation to Swim Schools regarding industry best practice for Swim School development pathways and initiatives.
- Provide Expert recommendations to the industry and Swim Australia staff.
- Provide input into other areas of expertise that will provide added value to the Swim Schools Membership of Swim Australia
- Collectively the board brings a wealth of knowledge and experience as representatives of Swim Schools and the aquatic industry.

Elected were:

Christian Urry, Managing Director of State Swim in WA, SA and VIC.

Christian currently overseas 12 Swim Schools in 3 states and about to open 2 additional Swim Schools. With experience in building a business, marketing, staff development and financial skills.

Jonathon Russell, CFO, Paul Sadler Swimland, VIC.

John has 24 years experience in banking and financial services, sales, accounting, taxation, management, mentoring, compliance and practice management. The past 7 years, Management of Swim Schools and experience in all facets of the 'learn to swim' industry has been added, and was appointed CFO at Sadler in 2012.

Sally McKittrick, Aquatic Centre Coordinator, Genesis Aquatic Centre, QLD.

Sally has been teaching and managing Swim school facilities for over 20 years, and is a Swim Australia presenter and article writer.

Simon Watkins, Director of Swimming, MLC School, NSW.

Simon comes from Wales where he had managed Swim Schools and was Swimming Development Office for wales before moving to Australia. Simon writes a regular journal article on Swimming for the ASCTA journal.

Nancy Shaw, Owner Holsworthy Aquatic Swim School, NSW.

Nancy has been a member of Swim Australia since 1997, presented at numerous conferences and part of many special interest groups. Nancy has been heavily involved with the Fitness Industry Award input for Swim Schools and an advocate for the industry.

To support the board are the newly formed ACE's groups (Aquatic Community Experts) with over 25 industry and Swim Schools who will provide input in their specialty areas such as disability, inclusion, business, tots, small swim schools and others.

The Swim Australia board will hold its inaugural meeting September 21st to outline its strategic plan for its 400 plus Swim School members.



Sally McKitrick
Aquatic Centre Coordinator
Genesis Aquatic Centre QLD



Jonathon Russell
CFO Paul Sadler Swimland
VIC



Nancy Shaw
Owner - Holsworthy Aquatic
Swim School NSW



Christian Urry
Managing Director of
State Swim in WA, SA and VIC



Simon Watkins
Director of Swimming
MLC School NSW

AQUATIC COMMUNITY EXPERTS 2016 (ACE's)

SwimTOTS

Chris Dellit
Emma Lawrence
Weronika Tilmar
Debbie Sarri
Eve Fraser

SwimECO

Lari McDonald
Bill McDonald
Lesley Rudd
Peter Willis
Deny Zacannaro

SwimSAFER

Sasha Hanic
Sally McKitrick
Karen Baildon
David Dubois
Emily Thomas
Shannon Townsend

Safety Advisor

Ross Smith

SwimDISABILITY

Wendy Ross
Herbie Howard
Michael Woods
Michael Anderson
Dr David Trembath
Simone Garrett

SwimBUSINESS

Nancy Shaw
Saskia Kirby
Debby Tattoli
Narelle Simpson

Small Swim Schools

Liz Corr
Cathy Myers
Simon Watkins

Industry Advisor

Chris Campbell



Theme Weeks for Learn-to-Swim

Many great Learn-to-Swim Schools have theme weeks. Theme weeks are a great way to promote important concepts in a fun and engaging way.

Here is your guide to planning and delivering a great theme week.

1. Choose your theme

The most common is "SwimSafer Week" focused on promoting water safety. SwimSafer Week is Swim Australia's national theme week that focuses on the layers of protection:

- Supervision
- Barriers
- Swimming Lessons
- Emergency Planning

You could also consider the following:

SunSmart Week

- Promoting the use of sunscreen, hats, UV clothing and sunglasses as well as information about prevention and screening for skin cancers.

Water Sports Week

- Making links between learning to swim and the enormous range of fun water sports you will be able to enjoy as a result. Engage with local community clubs and give your little swimmers a chance to try a range of water skills from surfing to kayaking, SCUBA, water polo, snorkeling, lifesaving and more!

Family & Friends Week

Promote swimming and water safety for the whole family and promote your swim school at the same time. Have parents or grand parents join in the fun during lessons. Run a twilight family fun relays and picnic event for older swimmers. Offer a bring a friend for free voucher.

Olympic Week

Great to think about in 2016 with Rio fast approaching! Put up some flags, have an opening ceremony, hand out (chocolate) Gold medals and run a poster making competition for swimmers to create a poster in honour of their favourite swimmer. Televisе the Olympic swimming via a big screen on pool deck and sell popcorn and let your swimmers float around on inner tubes.

Fit & Fabulous Week

Promote swimming for health and wellness. Have swimmers complete water based fitness challenges for rewards, incorporate aqua fitness classes to music, offer nutrition workshops and have a smoothie bar on deck for the week. Run a competition to make a healthy lunchbox for a school aged swimmer.

World's Largest Swim Lesson

Run in June each year this global event aims to get people connected and involved in swimming AND set a new Guinness World Record for the largest swimming lesson.

Learn to Swim Week

Conducted by Laurie Lawrence, run in September each year is the Australian campaign to create awareness to educate parents on the importance of teaching kids under 5 to swim.

ALWAYS SUPERVISE

EFFECTIVE BARRIERS

SWIMMING LESSONS

EMERGENCY PLANNING

2. Plan your event

We suggest you plan in three areas:

What will you do to make the lessons themselves special?

Create lesson plans for each of your levels. Be sure to think of the extra equipment you will need in advance and conduct a risk to ensure the event runs smoothly and safely.

What dry-land based fun activities will you have running in conjunction with normal lessons?

Eg: Colouring competitions, a selfie booth, arts and crafts stations, face painting, dress-ups, character/celebrity swimmer visits and signings, information booth, performances, world record attempts, parent workshops and courses, visiting experts, give-aways and prizes.

What promotional collateral do you need to put in place to get maximum leverage out of this event?

Flyers, social media posts, Apps, press releases, etc

3. Throughout the week, remember your goals:

1. Educate your clients on an important topic
2. Entertain your clients and keep them coming back
3. Attract new clients to your business
4. Take lots of photos throughout the week to use to celebrate the event AND promote next year's event. You may wish to make a short video of the event too and share via your social media networks.

Theme weeks can seem like a lot of extra week in an already busy schedule, BUT they are well worth the effort. Here are some of the benefits:

Theme weeks keep your clients engaged and make learning to swim FUN.

Theme weeks give you a platform to share educational material about important topics such as water safety, being Sunsmart, learning first aid skills and CPR and being physically fit and healthy.

The topic of your theme week is only limited by your imagination.

Theme weeks can be your point of difference in a crowded market.

Theme weeks can be a great way to engage with the local community.

Theme weeks can be a vehicle for charitable works and corporate giving.

What are you waiting for?



#farmweek



#numbersweek



#australiaweek



#mysteryweek



FUN & ENGAGING THEME WEEKS

Liz Corr Swimitikes Family Swim School Burpengary Qld.

More and more research is proving that not only are all types of play essential to a child's development, but that our current society is rapidly decreasing the opportunities for children to learn fundamental and lifelong skills through play. In the words of child psychologist, John Halse 'We are growing vivid and imaginative children into sad adults because we are teaching them from an adult centered approach'.

Many programs around Australia do theme weeks in conjunction with their safety weeks. We do a new theme every week. Our program aims to provide new experiences and guided risk taking behaviour through the use of play with weekly child appropriate themes.

Each calendar week of operation a new theme is put in place, complete with lessons plans, a photo booth, corresponding toys and decorations. Our Pirate theme sees children practising their breath control and experimenting with buoyancy when searching for treasure on the step through self-submersion, or crawling/walking the plank and working on balance and co-ordination. Our Magic Garden theme has children working on their grasping, sorting and recognition skills by separating

the flowers from the insects, while our independent swimmers work on rotation and orientation by swimming like fairies, bees, frogs and whatever else their imaginations conjure.

Each theme has a lesson focus such as body position, propulsion and positive praise. Our Superhero week is a great example of getting children to try new things or to push just outside their comfort zone because we all know that when you have super powers you can do anything!

Our lessons have the same framework each week and cover the five primary types of play in which children engage; locomotive, social, object, language and pretend. We just change our language and expand our imaginations to fit. Our independent swimmers for example, always start with float work, and we use this time to talk about the current theme and what adventure we're going on today. For our parents in classes we use the same two warm up songs but change the words so that the rhythm is the same but instead of the Hokey Pokey it may be the Whale Wiggle or the Tradie Jiggle. We still cover submersions, getting back to the side, streamlines, back work etc. The only difference is we pretend to be Octonauts, Kangaroos, Crocodiles and boats.

An alternative to weekly themes is to take the children through a story. Jan Arndt has successfully taught this way for over 25 years and her instructors guide their classes on an adventure around the pool visiting different parts of the story throughout the lesson each week. If a new theme for the whole lesson seems overwhelming, Lyn O'Brien effortlessly inserted a different themed circuit into her weekly lessons.

By putting an emphasis on fun, we are finding that nervous children in particular, are often distracted (in a positive way) as they get wrapped up in the joint collaboration of this week's imaginary world. They are more inclined to take risks trying new things as they act out playing a role other than themselves through pretend play.

Our swimmers are constantly engaged in activity as they are allowed to engage in explorative and object play with the props and toys in between their one on one turns with their instructor. Simple activities like building a tower and knocking it down create so many opportunities apart from hand eye co-ordination and balance, including learning to self submerge to pick up a sunken block and then stand back up again, wading through waist deep water to reach a block further away, learning boundaries of where the step ends, learning to stand in currents of moving water from other swimmers, parallel and sociodramatic play with peers, observation and mirroring of peers, and increased use of verbal and non-verbal communications skills to name a few.

During group activities such as songs, monkey monkey or mat rides, we have noticed increased social connectedness and empathy between our

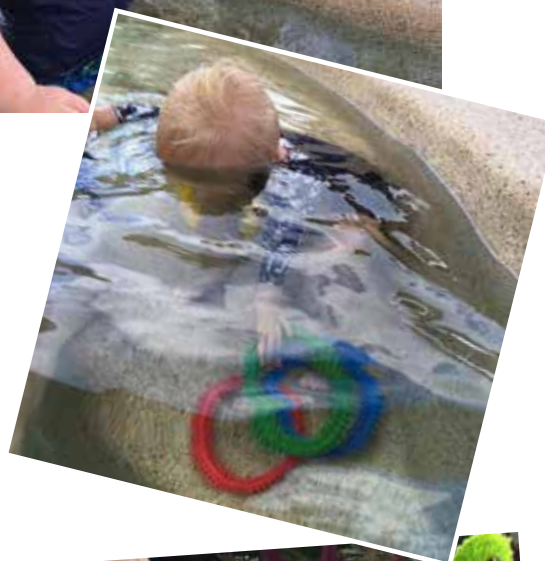
swimmers of all ages, along with faster recognition and responsiveness to verbal and non-verbal cues.

Our parents have learnt to not interfere with their child's play unless asked for help when instigated by the child and to trust in their child's abilities based on Vygotsky's theory that 'what a child can do in cooperation today he can do alone tomorrow'. This has allowed our swimmers to build confidence within themselves, and has seen a smoother transference of skills such as confidently holding the wall with one hand while playing with watering cans with the other, into our swimming skills such as holding on to the wall unaided in our parents in classes.

In providing a fun and engaging learning environment for our customers, we are not only seeing confident and relaxed young swimmers, but we are finding our staff are highly motivated to keep providing rich learning experiences. The staff have learnt faster through play about child development than by reading text books. Simply be engaging with children in their preferred method of learning, our staff have created stronger bonds with our swimmers and their families, are eager to not only come to work (often dressed up in theme) but are active learners and contributors to our program.

Any activity aimed at children, needs to consider the importance of learning through play, and I firmly believe that small swim schools are a rich breeding ground for cultivating highly engaging swim programs with an emphasis on child centered learning and motivated staff that want to keep providing an integrated approach to learning. Whether it be through theme weeks, play based circuits, storytelling or child initiated activities, small swim schools and their staff have the unique opportunity to create little swimming oasis's that will

keep discovering and exploring the wonders of our little people and pushing the envelope so to speak into new frontiers in infant to pre-school swimming. All you need to do is let out your inner child and the possibilities are endless.



#magicgardenweek



#alphabetweek



MENTORING OUR MILLENNIALS



by Sally McKittrick
Genesis Aquatic
Centre

Recruiting, training and retaining great staff is a challenge that all managers struggle with no matter what industry, and the Aquatics industry is no exception.

When you look at the Aquatic Industry, the production level or performance level is dominated by millennials. 'What is a millennial?' you ask. People born between 1978 and 2004. Millennials would make up the majority of your current staff quota.

So understanding the millennial generation is essential in building a great team. According to Scott Degraffenreid, an analyst who specializes in corporate recruiting, "the primary drivers for previous generations were money and status. For Millennials, it tends to be more relationships and experiences -- that's how they keep score."



Millennials don't want a boss -- they want a coach or mentor. When Millennials quit, they don't quit the company -- they often quit their boss. Workplace satisfaction is much higher on their priority list than monetary compensation so they are far less likely than previous generations to put up with an unpleasant work environment.

Millennials want an agreement, which is, 'I will give you my intelligence, my time, my commitment, my capacity, but you have to be committed to my development and to my learning.' The relationship between the manager and the employee is by far the most important key to building an effective team.

My workspace is in the lunch room/staff room. I'm not kidding. When my staff walk in to the staff room to put their bags down, I am sitting right in the middle. I'm

accessible to them at any time. I get to greet them each shift, ask them how their day is going and provide any feedback/mentoring at hand without having to source them out or them sourcing me out.

My desk has a return on it with a chair waiting for them to interact with me. Every day at 2.45pm my space is bombarded by bright and bubbly staff all wanting to share their experiences or concerns. The team all get to help each other by giving advice or on occasion when they may need some privacy, we go for a casual walk around the pool or sit in the sun.

Mentoring millennials should be more semi-formal, with set professional development sessions as they want a relationship with their boss. They enjoy lots of challenges but you need to provide the structure to back it up.

I always mentor Millennials in groups, because they work well in team situations. That way they can act as each other's resources or peer mentors. Millennials feel valued when you give instant feedback and encouraging words.

They are piecing the world together and working out where they fit. With this in mind, managers need to show their millennials where they fit into the workplace and give them opportunities to develop into further positions. And providing opportunities for millennials to attend conferences or courses shows them that you will invest in them.

So if you want to build a great team:

- B**uild relationships
- O**pen door policy
- O**ffer opportunities
- M**entor for greatness

And **BOOM** you have a great team!





SURREY PARK SWIMMING SCHOOL GROUP PROGRAM



Emily Thomas,
Swim School Manager,
Surrey Park Swimming

Surrey Park Swimming is one of the oldest clubs in Victoria serving our community since 1904. In partnership with local schools, we develop programs that engage and educate children in the sport of swimming, water safety and survival.

We cater to over 17,500 local primary and secondary school students in our community and continue to grow each year. We have a dedicated schools coordinator that liaises with our schools and addresses any questions parents or teachers have at any time throughout their program.

1. Learn to Swim Program

For some children, school group lessons are their only chance to develop critical water safety and swimming skills. Although it is not mandatory for students to participate in school swimming lessons, we believe it is an essential component of a child's education.

Our classic Learn to Swim Program offers the following:

- Regular communication between swim school and school administrative staff before, during and after the program.
- Choice of two programs: our progressive learn-to-swim program or the nationally recognised "Swim and Survive" program, depending on the school's curriculum requirements.
- New schools and new staff members of current schools receive an information booklet and evacuation plan at the time of the booking.
- Flexible student to teacher ratios, including 1:1 classes or capped group classes for students with special needs as required.
- All programs include 1 day of water safety where students bring old clothes to wear in the pool, as well as a "fun day" replicating activities commonly played at the beach or birthday parties.
- Students are assessed as a group in the first 10-15 minutes of their lesson and are continually assessed by an "on deck supervisor". Often a parent's perception of their child's swimming ability is under or over stated so the initial assessment is an effective way of organising the students according to skill level.
- High achieving swimmers are provided a squad level program (similar to our Squad Training Program) to advance their swimming skills.
- Surrey Park Swimming certificates have the criteria of each level listed, allowing students to achieve skills

across multiple levels and providing useful reference point for parents.

- Schools receive details of student attendance and skills achieved at program completion. Students who achieve below a particular level are recommended to partake in additional learn to swim lessons.

Over the years we have found that schools want more flexibility and a point of difference with the swimming programs offered, particularly for year 5-8 students. Developing and introducing "Squad Training" and "Aquathon", aims to create a unique learning experience for older students, different to our classic Learn to Swim Program offered.

2. Squad Training Program

Our Squad Training Program is offered in term 1 each year to secondary school students competent at freestyle, backstroke and breaststroke. The sessions focus on starts, turns, finishes and stroke technique in preparation for school swimming carnivals. Students attend once a week from 7:00am to 8:00am for five to seven weeks at a time. Our Squad Training Program is becoming increasingly popular with intermediate to advanced swimmers, with schools returning each year.

3. Aquathon

Aquathon is a three-week program designed to make swimming lessons more exciting for our year's 5-6 students. The 90 minute lesson rotates between swimming, water safety and aqua aerobics. We are working in collaboration with Whitehorse City Council to deliver an innovative program, which is a fun alternative to our classic Learn to Swim Program.

Surrey Park Swimming prides itself on providing fun, safe and innovative learning environments for our students and hope our programs inspire your centre to try some new ways of organising school programs.

From Beauty to Business

Seadragonz Swim School - Maddy's Story



Maddy VanElswyk

I wanted to share my story of how I ended up running a swim school at the age of 19 years old to hopefully inspire others that age is just a number and just because you are young does not mean you are not capable.

I left school in year 10, 2011 to become a Beautician. I was always the girly girl, loved to get my nails done, loved make up and anything to do with beauty. I thought it was exactly where my passion lay.

I finished my Diploma of Beauty Therapy and spent 6 months looking for a job in the industry. With no luck I started to apply for reception/administration roles as I have always been good with computers.

Seadragonz Swim School was advertising a Business/Administration Traineeship, not really knowing what was involved, I applied. I had always been a good swimmer through school and thought it could be something I would enjoy. After going through the long, tiring two week interview process, I came out the end of it with a new job.

3 years on and I could not think of anything worse than having to do my makeup for work. I love getting into my tracksuit and coming to see all the wonderful kids every day.

I share the operational controls with Kara. As joint managers we do everything from day to day operations to human resource management and training new staff. We oversee a team of 20 staff members, making sure their qualifications/training are up to date. We organise one on one meetings with staff to check in and see what's working /what's not working.

Owner Lari McDonald set up Seadragonz Swim School based on the E-myth of working ON your business not IN your business. Kara and I are given the freedom to implement our ideas and learn from them. We have been given the opportunity to expand our knowledge and love for the industry by going to numerous conferences.

I think the freedom Lari gives us is why Seadragonz is so successful. We run Seadragonz like it's our business, we have the passion for the industry like we have been involved for years.

I love that I have now created a career and a passion for something I thought was just temporary. I thank Bill and Lari for the opportunity they have given me and strive to be the best I can be.



Five professional development points will be gained from attending this event.

GO WITH THE FLOW SEMINAR

ARV has developed a full day Aquatic PD Seminar called GO WITH THE FLOW and would love to have you attend! Calling all aquatic coordinators, swim school coordinators, team leaders, swim directors, lifeguards, swim coaches and swim teachers!! Topics are suitable for everyone working in an aquatic and recreation environment with plenty of networking opportunities.

If you have any further questions, please do not hesitate to contact me on 9271 3800 or via email on tphillips@aquaticsandrecreation.org.au



Location: Sandy By The Bay, Beach Rd, Sandringham (Sandringham Football Club)

Cost: \$100.00 ARV members / \$120.00 Non ARV Members

| Time | Activity | Topic |
|-------------------|-----------------|---|
| 8.30am – 9.00am | Registration | |
| 9.00am – 9.15am | Opening address | Welcome |
| 9.15am – 10.00am | Presentation | Is your centre equipped to deliver inclusive swimming lessons to the changing environment? Presenter – Shannon Stabb, Active Monash |
| 10.00am – 10.30am | Presentation | Is your pool programming keeping up with your communities demand for swimming lessons? Presenter – Swimming Victoria (TBC) |
| 10.30am – 11.00am | Morning Tea | |
| 11.00am – 11.30am | Presentation | Ensure your clients receive a positive customer experience. Presenter – Peter Tillotson, Glen Eira Sports and Aquatic Centre |
| 11.30am – 12.00pm | Presentation | Maximising lesson time to achieve outcomes of your learn to swim program. Presenter – Suzie McAdam, South Pacific Health Clubs |
| 12.00pm – 12.30pm | Presentation | Building confidence and trust in beginner swimmers. Presenter – Nicole Webster, Just Swimming |
| 12.30pm – 1.00pm | Lunch | |
| 1.00pm – 2.00pm | Presentation | Getting the best out of your staff and managing a range of different personalities in the workplace – Unleashing talent and working within a team environment. Creating a fun and inclusive working environment. Presenter – Jack Dyer and Julian Balthazaar, Glen Eira Sports and Aquatic Centre |
| 2.00pm – 2.30pm | Presentation | Build a rapport with your swim school clients, dealing with a variety of parental expectations & maintaining client rapport. Presenter – Lauren Weeding, Genesis Swim School |
| 2.30pm – 3.00pm | Presentation | Working with multiple swimming abilities and challenges in your swimming program. Presenter – Neroli Nixon, Swim World |
| 3.00pm – 3.45pm | Afternoon Tea | |
| 3.45pm – 4.45pm | Presentation | Innovative ways to teach swimming. Presenter – Cindy Smith, YMCA Victoria |
| 4.00pm – 4.45pm | Presentation | Retention of staff – Making your centre the place people want to be. Rewarding and recognising contributions in your workplace. Presenter – TBC |
| 4.45pm – 5.00pm | Closing address | |





asctaCONVENTION 2017

26 APRIL - 4 MAY SOFITEL GOLD COAST

KEYNOTE PRESENTER - LUDMILLA ROSENGREN



Ludmilla Rosengren is a Swedish Medical Doctor and a cognitive behaviour therapist with special knowledge within suicide prevention. She is a mother of five and a grandmother of two.

Ludmilla began teaching baby swimming in 1989 as a coincidence and became soon one of Sweden's most influential persons regarding how to learn small children to swim. She started her own Swim School in

1993, Linnéa Swim School, and founded the Swedish Babyswim Association in 1997. Since 1997 she and her team raised thousands of Babyswim instructors over mainly Sweden but also in other countries. She is also known for her studies concerning the diving reflex.

2001 the first edition of the Babyswim Book was published. 2003 it was published in English and has been the textbook for many swim school teachers around the world.

Ludmilla is a well-known speaker as well in Sweden as in many other countries and 2016 her first own swim facility was built.

WHAT'S EXCITING

- Convention App
- Live Streaming
- Swim School Tour
- FREE Wi-fi
- Industry Expert Presenters

KEY DATES

- Swim Australia Welcome 30 April
- Swim Australia Conference 1 - 3 May
- Swim Australia Dinner 2 May
- Swim School Tour 4 May
- Teaching Stream 29 & 30 April

SOFITEL - GOLD COAST



ENJOY THE CONVENIENCE OF BEING ON-SITE FOR THE ASCTA 2017 CONVENTION AND STAY IN-HOUSE AT THE SOFITEL GOLD COAST

- Affordable and Great Value 5 Star Accommodation
- Includes up to 2 Breakfasts per room per night (value \$76) per sitting.
- Is supremely located. Kurrawa Beach (10 year home of Australian Surf Champs) is across the road.
- Fantastic variety of high quality eateries.
- Stay in house at the Sofitel Gold Coast for three or more nights and receive a \$100 voucher to use at the asctaSHOP.

Treat yourself to a special end-of-season 5 star occasion – you deserve it.

MOBILE PHONE APP

AVAILABLE ON ANDROID and IPHONE

The asctaCONVENTION APP includes all Convention information including Exhibitors, Speakers, Scheduling and Direct-to-Inbox Conference Notifications

REGISTER ONLINE

Book all your Convention needs including accommodation and events!
The Online Registration process saves you time and money.
Visit ascta.com to get started!



Make a splash!

Swimming Australia are launching their first ever national junior participation program – Optus Junior Dolphins – this summer and your swim school can be part of it!

Optus Junior Dolphins is a fun, safe, social and non-competitive program. It's been developed in partnership with a number of industry experts after extensive research with swim schools, swimming clubs, coaches, parents and kids.

Rolling out in swim schools and swimming clubs across Australia in October, Optus Junior Dolphins is a competency-based program that targets kids aged between five and eight who already have basic swimming skills.

Optus Junior Dolphins offers kids a fun, safe and social swimming experience that encourages them to continue their swimming journey, whether that be in squad or regular recreational swimming.

And, by providing swim schools with a flexible curriculum and an adaptable framework that emphasises 'fun with friends', it's a great way for your business to retain existing swimmers and attract new ones!



REASON TO GET INVOLVED

- Optus Junior Dolphins is endorsed by the Australian Dolphins Swim Team, so past and present swimming personalities will program the program
- Optus Junior Dolphins is supported by a national marketing campaign including advertising through Channel 7, PR, digital advertising and ambassador school visits
- You'll be part of a national program with a consistent framework that encourages kids to keep swimming
- Your centre will feature on our website as part of an interactive Swim Finder where parents can search for you, their nearest Delivery Centre
- You'll receive a promotional toolkit to help promote your program locally
- You'll receive a Delivery Centre Kit with an operations manual, curriculum and carnival guide
- Your coaches and swim teachers will have access to free training and development opportunities
- Your swimmers will receive a participant pack, full of Optus Junior Dolphins merchandise – all for just \$20 a pack



Interested in learning more?
To register to become an official Optus Junior Dolphins Delivery Centre or to find out more about the program, visit JuniorDolphins.com.au

Presenting and Administering Swim Australia™ Teacher Accreditation Courses

Course Presenters are Teachers who also hold a TAE Certificate IV in Training and Assessment; have a minimum of five years industry experience; a current Working with Children Check; hold current accreditation in the area they wish to present in and hold a current CPR. The application process to become an ASCTA Swim Australia™ Teacher Course Presenter requires the Teacher to submit a current CV and evidence of the other requirements. Once approved, Course Presenters are issued with a certificate valid until June the following year. A Course Presenter Kit is then emailed prior to a Course Presenters first presentation. The Course Presenter is also contacted by ASCTA to ensure they understand all course requirements. Approved Course Presenters are automatically approved as Course Administrators.

Anyone who has organisational skills can apply to become an ASCTA Course Administrator. They need a current Working with Children Check and CV including details of administrative experience. A Course Administrator organises the course from start to finish. They organise the venue, Course Presenter (if required), transport if the course finishes after 5pm, liaise with the Course Students, do the course administration work and ensure the course runs smoothly.

To conduct a course, the Administrator or Presenter completes a Course application. They list payment details and attach a venue letter stating approval has been granted to conduct the course at their centre. Once approved, the course is advertised on the ASCTA and Swim Australia websites, in the Course Calendar which is circulated to the State Swimming Associations (unless it is a 'closed' course, just for staff). Anyone inquiring is also directed to approved courses.

Course Students enrol in the course and the Course Administrator sends them the course resources and other relevant paperwork. The Course Administrator adds to the student details to the enrolment and competency summaries. On the course day they explain the course procedures and ensure that the course runs smoothly. After the course they return the course summaries to ASCTA plus any unused resources. The majority of after course follow-up is undertaken directly by the ASCTA office.

Swim Australia™ Teacher courses are nationally recognised and internationally acclaimed. ASCTA is a not for profit, membership based organisation that strives to create the world's best swimming and water safety Teachers.

Contact ASCTA on admin@ascta.com or 07 5494 6255 if you have any further queries on presenting or administering courses, membership, insurance, accreditations or professional development.

CALENDAR

NOVEMBER 2016

SwimACT
5 November

SwimTassie
12 November

SwimWest
19 November

DECEMBER 2016

Swim North
3 December

INTERNATIONAL

World Aquatic Health Conference
19 - 21 October

ASCTA International Conference
Hong Kong
February 2017

PBC EXPO 2017

Melbourne Special Edition
February 25-26

Adelaide
April 7-9

Sydney
May 19-21

Brisbane
June 16-18

Perth
July 28-30

Melbourne
October 6-8

Sydney Special Edition
November 11-12



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Our Vision

To inspire and empower the aquatic community to be the best we can be.

Our Mission

As the peak industry leader we are championing the building of a safer, smarter and stronger aquatic community through the pursuit of excellence in professional development, advocacy and service.

