



# Frankston

## Little Athletics Centre

Family, Fun & Fitness



# Sponsorship Opportunities

[www.frankstonlittleathletics.com.au](http://www.frankstonlittleathletics.com.au)

A person is seen from the back, wearing a blue short-sleeved shirt and a bright orange safety vest. A white rectangular tag is pinned to the back of the vest, featuring the number '7' in a large, bold, black font, with the letters 'AGM' printed in a smaller, bold, black font directly below it. The background is out of focus, showing other people and what appears to be an outdoor event setting.

**7**  
**AGM**



# What is Little Aths?

Little Athletics evolved, like most voluntary community organisations, through the mind and conscience of one man. Trevor Billingham followed the pattern set by many pioneers in the field of community service. He recognised a need and introduced an idea designed to meet that need.

On an October day in 1963 three boys turned up at an athletics meeting in Geelong. They were ready to compete. On approaching an official they were told that they were too young to take part. That official was Trevor Billingham. The disappointment, evident in the boys, left a marked impression on his mind.

The thought was forgotten; it came alive again several months later. At a coaching clinic designed for secondary school students it was noted that the majority of children were of primary school age. Reminded of his earlier experience, Trevor Billingham had an idea. The answer to the need expressed in the children would be a simple Saturday morning competition. On the first Saturday of October 1964, he met with a small group of children on a Geelong oval. They took part in a short program of running events.

From that simple beginning, athletics for under 12 boys and girls developed at a phenomenal rate. Little Athletics was born ... and on the move.

Summer and winter seasons offer different programs. Track & Field is run through summer and during winter months many centres operate Cross Country. Events run by centres vary for different age groups but can include:

## Track

Sprints - 100m, 200m

Distance - 400m, 800m, 1500m

Hurdles - 60mh, 80mh, 90mh, 100mh Walks - 1100m, 1500m

(Association Championship distances listed)

## Field

Jumps - Long Jump, Triple Jump, High Jump

Throws - Shot Put, Discus, Javelin





# About Frankston Little Athletic Centre (FLAC)

- FLAC is one of Victoria's top 20 centres
- FLAC have a website which has attracted over 70,000 hits in the past two years [www.flac.com.au](http://www.flac.com.au) and a new facebook page.
- FLAC has recently amalgamated its 6 clubs to become a united Centre with over 500 local families with athletes competing on a weekly basis
- FLAC facilities are first class and senior competition attracts some of Australia's premier athletes
- FLAC has produced a number of Australian senior and junior champions, Olympic & Commonwealth games athletes & medallists
- FLAC's Ballam Park home hosts senior athletics, school athletics & cross country & regional events
- FLAC hold Saturday morning competition and also holds regional competition and twilight open days which attract athletes from the southern metropolitan & peninsula regions
- FLAC conducts 17 Saturday morning athletic competitions between October & April and 15 Cross Country Saturday morning competitions between April & August for athletes of all levels between the age of 5 & 15
- Over 2,000 junior & senior Athletes will compete at FLAC over the course of the summer
- FLAC was formed in 1968 as shown by its centre number, was the 17th Little Athletics Centre in Victoria.





# Gold Sponsor - \$2,500

- Naming Rights Sponsor for all FLAC organised events and seasons
- Logo on front page of all documents/letterhead & official emails
- Logo/AD on the website with link
- One facebook post per month
- BackPage AD\* in the handbook and any event program
- Trade stand at all events and access to regular competition days
- Signage at all competition/event days
- Other benefits as negotiated

\*if negotiated prior to printing

**1 available only**







# Silver Sponsor

## - \$1,000

- Logo on all all documents for season & events
- Inside Cover AD\* (back or front depending on availability) in the handbook/programs
- Logo on website with link
- Six facebook post per year
- Trade stand at all events and access to regular competition days
- Signage at all events
- Other benefits as negotiated

\*if negotiated prior to printing

**2 available only**

# PROGRAM 3A

U6	50	100	Disc
U7	50	100	SP L'S
U8	100	800	L'S
U9	100	800	SP H'S
U10	100	400	SP L'S
U11	100	1500	H'S Disc
U12	100	1500	Jaw TD
U13	300 H	100	400 Disc
U14	300 H	100	400 Disc
U15	300 H	100	800 Jaw H'S

\* DUTY & DUTY & DUTY & DUTY & DUTY  
 \* TODAY & NEXT WEEK

CARTER	ANITA K.	
	ELSA E.	
FRONT STRAIGHT TAGS		
TIMING GATES		



# Bronze Sponsor - \$500

- Logo on all all documents for season & events
- Inside Full Page AD\* in the handbook/programs
- Logo on website with link
- Three facebook posts per year
- Trade stand at all events and access to regular competition days
- Signage at all events

\*if negotiated prior to printing

**4 available only**





# Season sponsor - \$250

- Inside 1/2 page AD\* in the handbook/programs
- Logo on website with link
- One facebook post per year
- Trade stand at all events and access to regular competition days
- Signage at all events

\*if negotiated prior to printing

**Unlimited availability**



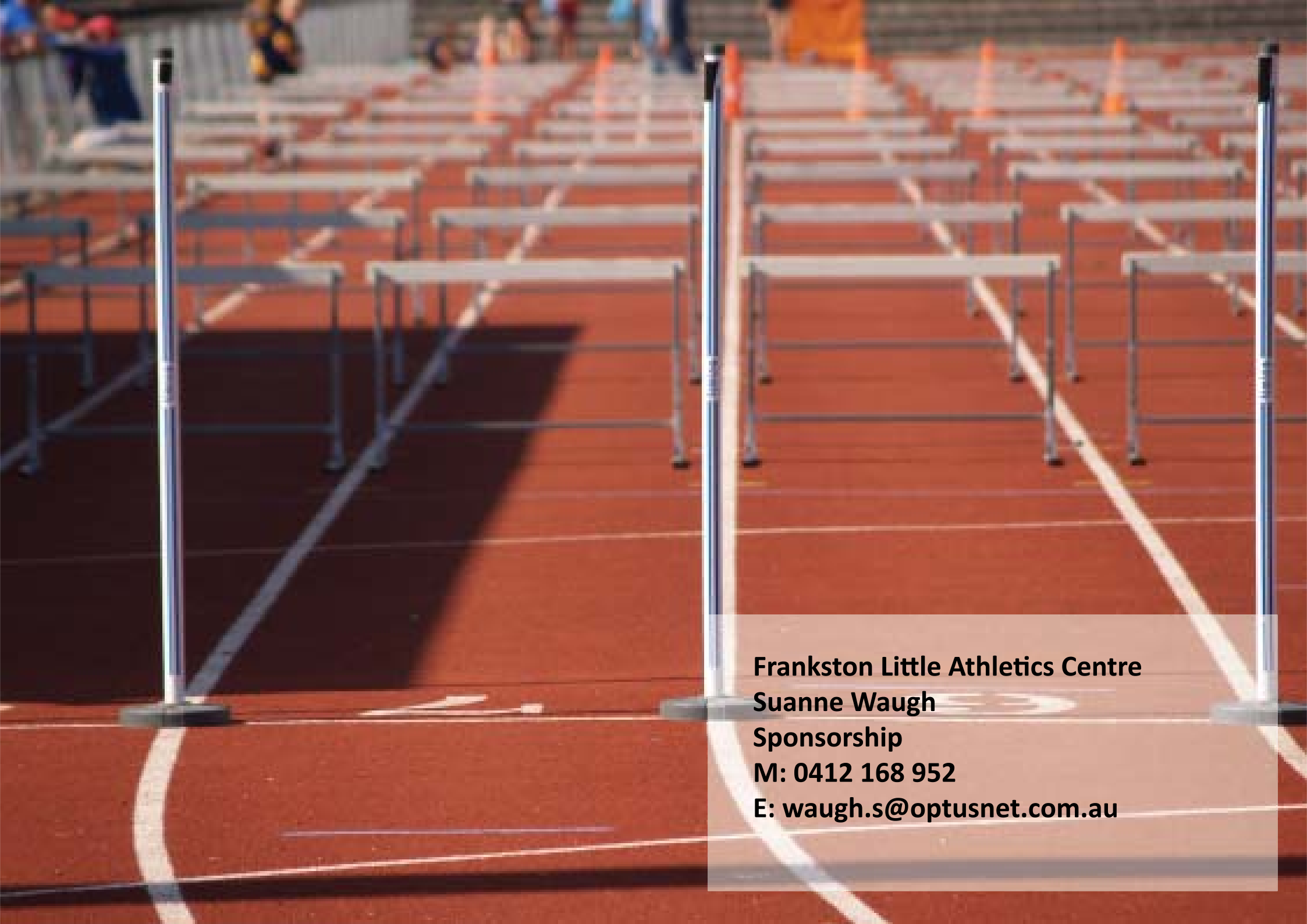


# Season Supporter - \$100

- Inside 1/4 page AD\* in the handbook/programs
- Logo on website

\*if negotiated prior to printing

**Unlimited availability**



**Frankston Little Athletics Centre**

**Suanne Waugh**

**Sponsorship**

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