



Media Showdown: Tell your story in the *Masters of Swimming* photo comp

To celebrate our 40th Anniversary and Swim into Spring, Masters Swimming Australia will host a Social Media Showdown this Spring, with a *Humans of New York* -style social media photo competition. Now is your chance to get creative and share with the MSA community the fitness, friendship and fun that swimming brings to your life.

To enter your story, snap a picture that showcases what swimming means to you and send it to admin@mastersswimming.org.au with a brief story. All photos & stories will then be published on the MSA Facebook and Instagram pages – and that’s when the real competition begins.

Once your picture appears on MSA’s Facebook or Instagram pages from September 28, encourage your fellow members, family and friends to like, comment and share for the below points:

Submitted Piece: 10 points

Facebook Points	
Like	1 point
Comment	5 points
Share	15 points

Instagram Points	
Like	5 points
Comment	10 points

The owner of the image with the most points by **3pm on October 19** will win a Vorgee prize pack.

Here's all the social tags you need to know:

#MastersOfSwimming

#SwimIntoSpring

Instagram

@mastersswimaus

Facebook:

Masters Swimming Australia

Like us on Facebook or follow us on Instagram to view and vote for the latest entrants throughout.

Or Sign up for the Masters Swimming Australia quarterly enewsletter.