



Channel 9 State
Open Water Swim Series
2013-14

Fitness... Friendship... Fun

Channel 9 boosts open water swimming in SA

Channel 9 is pleased to announce its partnership with Masters Swimming South Australia to bring you the **Channel 9 State Open Water Swim Series** for 2013-14, a series of 10 open water swims held along our spectacular coastline over the coming summer.

The 2013-14 Series will be the first of a three-year agreement with Masters Swimming South Australia. As part of the agreement, Channel 9 will be the naming rights sponsor to the renowned Australia Day swim, the 'Nine News Australia Day Jetty to Jetty', held between Grange and Henley jetties.

Open Water Swim Director for Masters Swimming South Australia, Mark Morelli said, "I'm delighted that Channel 9 has decided to partner with Masters Swimming South Australia to show-case the best of open water swimming in the State.

"The **Channel 9 State Open Water Swim Series** offers the pinnacle experience in open water swimming. The Series, held from December 2013 through to April 2014, will attract both local and interstate competitors and showcases the best that open water swimming has to offer," he said.

"Whilst the sport has grown significantly in recent years, collaboration with Channel 9 will create greater awareness of the sport, increase community participation and encourage people to take up swimming as a sporting option," Mr Morelli said. "These swims encourage everyday people to come out and embrace our values of *fitness, friendship and fun*".

The **Channel 9 State Open Water Swim Series** caters to adult swimmers, 18 years and over. It is open to swimmers of all abilities with distances ranging from under 1km up to 10kms. There are also different formats offered to suit different swim levels including team and handicap events. Water cover is provided by Surf Life Saving SA, thus providing a safe environment for all swimmers.

The **Channel 9 State Open Water Swim Series** kicks off on Sunday 8 December at Seacliff for a 1.6km swim. Channel 9 will be there to promote the event. Registrations are now open. To register, visit <http://oceanswims.com/Events.asp?EventID=215>.

Become part of one of the fastest growing sports in Australia. For more information on the Channel 9 State Open Water Swim Series, visit the Masters SA website www.mastersswimmingsa.org.au or "like" their Facebook page for regular updates <https://www.facebook.com/mastersswimmingsa>



Channel 9 State Open Water Swim Series 2013-14

Why not join us
this summer?

Can you swim 800m?
1km? More?

Then why not come
along and enjoy:

- **Fitness**
- **Friendship**
- **Fun**

All adults (18 years and
over) welcome: general
public, members of
swim/surf clubs.

Different formats offered to
suit different swim
levels: e.g. teams,
handicap.

Water cover provided by
surf clubs.



December 2013

- 8th Seacliff
- 29th Proclamation
Day Classic,
Glenelg

January 2014

- 5th President's Cup,
Glenelg, up to 10km
(teams welcome)
- 12th Pub to Pub, Seacliff,
supporting Childhood
Cancer Association

- 19th Masters SA State
Championships,
West Beach
- 26th Nine News
Australia Day Jetty
to Jetty, between
Grange and Henley

February 2014

- 8th-9th Mighty Swim,
supporting MS Society
- 16th Charles Sturt
Challenge, Henley

March 2014

- 1st Port Elliot
- 10th Noarlunga Reef
- 16th George Copley
Challenge,
Port Augusta

Check our website or call us for details
on locations, distances and times

www.mastersswimmingsa.org.au
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