

# ANNUAL REPORT

## 2015



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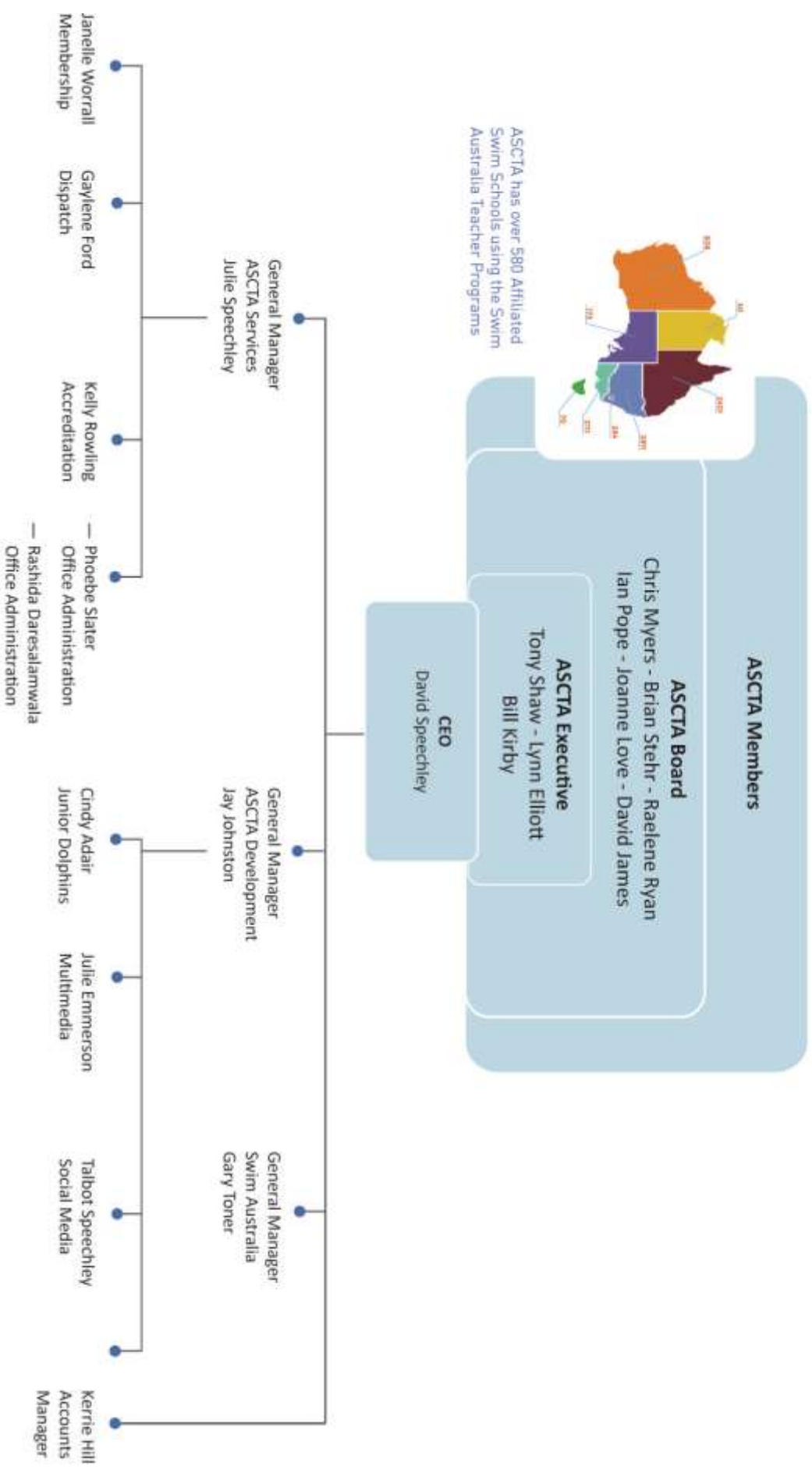
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# ASCTA STRUCTURE 2016

ASCTA has over 580 Affiliated Swim Schools using the Swim Australia Teacher Programs



## ASCTA Committees

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ASCTA has a range of sub committees to oversee various activities of the association. Each sub-committee reports to the ASCTA Board and plays a significant and important role in our service delivery.

These are:

**Audit and Risk Committee:** Reviews constitutional changes, office procedures, potential Memorandums of Understanding, agreements and contracts, financial procedures, organisational viability and new activities.

**Swim Australia Board:** Sets the strategic and operational parameters for the swim school services provided to Swim School members and provides strategic direction on the emerging needs of swim school owners and managers including Swim Australia Teacher accreditation. This Board consists of the Swim Australia General Manager (Ex Officio) an appointed ASCTA Board Director and four elected Swim School representatives with two representing large swim schools and two from small swim schools.

**Awards Committee:** Reviews awards and recognitions that are conferred by ASCTA including life memberships, meritorious service awards and outstanding service to the industry and reviewing recommendations from Swimming Australia for open, multiclass and open water coaches and overall coach of the year.

## ASCTA Cares

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Sub committee – Nancy Shaw, Lynn Elliott and Julie Speechley fundraise through auctions, raffles and various other activities in order to assist Coaches, Teachers and swim schools in need as well as selected charities each year. Members may also assist by making donations on their membership application each year.

## ASCTA

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The Australian Swimming Coaches and Teachers Association (ASCTA) is the peak body for swimming Coaches, Swimming and Water Safety Teachers and Swim Schools in Australia. It has a range of priorities for the further development of the Learn-to-Swim & Water Safety industry and the sport of swimming. ASCTA is a not for profit, registered charity, registered training organisation and an elected board controlled corporate entity with business objectives and a special interest group dedicated to providing service to its Members and acting as an advocate on their behalf.

### ASCTA's Vision

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ASCTA is dedicated to developing world-leading practises in the education, accreditation, professional development and on-going support for swimming Coaches, swimming and water safety Teachers and swim schools.

### ASCTA's Mission

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As the peak national and international professional body for swimming Coaches, swimming and water safety Teachers and swim schools, ASCTA is committed to the growth and prosperity of swimming as an essential life skill, component of health and fitness and competitive sport. ASCTA seeks to improve professional standards for swimming Coaches, swimming and water safety Teachers and swim schools through education, accreditation, professional development and ethical practice.

### ASCTA's Service Model

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To deliver world leading practices in the education, accreditation, professional development and on-going support for swimming Coaches, swimming and water safety Teachers and swim schools, ASCTA has an operational structure with each division servicing a defined area of need.

## ascta SUB COMMITTEES

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Delivers ongoing education and training of swimming Coaches and swimming and water safety Teachers and professional development for swim schools. Entwined in ASCTA's mission is the need for the initial and ongoing education, training and accreditation. ASCTA's operation as a Registered Training Organisation (RTO) is overseen by this division.

## ascta ACCREDITATION

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Delivers ongoing education and training of swimming Coaches and swimming and water safety Teachers and professional development for swim schools. Entwined in ASCTA's mission is the need for the initial and ongoing education, training and accreditation. ASCTA's operation as a Registered Training Organisation (RTO) is overseen by this division.

## ascta AWARDS

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Recognises swimming Coaches, swimming and water safety Teachers and swim schools who have achieved or contributed significantly to the aquatics industry.

## ascta BRANCHES

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Are the State and Territory based network of **ascta**BRANCHES supported by ASCTA. Some conduct conferences and activities, support swimming Coaches, swimming and water safety Teachers and swim school personnel financially to attend courses, undertake professional development training and participate in major swim meets.

## ascta CARES

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Philanthropically supports the ongoing research and activities of the various Australian charities as well specific overseas projects related to aquatics. In addition, **ascta**CARES provides benevolent support to teachers, coaches and swim schools in times of need.

## ascta EVENTS

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Oversees professional development conferences, conventions, workshops and other professional development opportunities including the leading swimming Coaches, swimming and water safety Teachers and swim schools convention in the world.



## ascta INSURANCE

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Provides to Members, entities and facilities a range of cost-effective insurances tailored specifically to industry needs.

## ascta MEDIA

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Develops and produces quality products such as Member's journals, merchandise and resources. It also maintains the electronic communications such as the ASCTA website and ESplashes to Members and others.

## ascta OFFICE

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Acts as the day-to-day interface with Members, potential Members and others. The aim is to exceed expectations in terms of customer service and to focus on meeting the needs of every person and swim school in a timely and efficient manner with utmost courtesy. The **ascta**OFFICE also oversees ASCTA activities related to accreditation, membership, shop and insurance matters.

## ascta SHOP

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Provides for sale a range of texts, DVDs, timing and monitoring products and ASCTA and Swim Australia branded apparel to enhance the learning of our Members and to promote the entity and professional branding of ASCTA and Swim Australia.

## SWIM AUSTRALIA

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The swim school division of ASCTA, which primarily delivers products, services and professional development programs for Swim Schools.

## Financial Report

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Independently audited and signed financial statements by the ASCTA Directors are included as a separate report presented at the Annual General Meeting.

Once accepted by the meeting, the report will be included in this document and appear at [www.ascta.com](http://www.ascta.com) for all members to access.

Our thanks to supporters and trades at the **ascta**CONVENTION for assisting in our activities.

## ASCTA Life Members

Year Awarded	Name	
1983	Joe King	Deceased
1984	Forbes Carlile MBE	
1985	Bill Atkinson	Deceased
1986	Les Lazarus	Deceased
1987	Ursula Carlile	
1987	Terry Gathercole AM	Deceased
1990	Ken Wood	
1991	Terry Buck	Deceased
1992	Arthur Ballantyne	Deceased
1995	Otto Sonnleitner	
1995	Don Talbot OBE	
1997	John Carew	Deceased
1999	Laurie Lawrence	
1999	Bernie Wakefield	Deceased
2005	Alan Thompson	
2007	Denis Cotterell	
2008	Tony Shaw	
2009	Doug Frost	
2010	Leigh Nugent	
2012	Bill Sweetenham	
2013	Rohan Taylor	
2014	Ron McKeon	



## ASCTA's Strategic Objectives

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**Sport Development** – including the growth of Swimming as a sport, and programs to enhance the professional development and status of Swimming Coaches. Linking Teachers, Coaches, swim schools, swimming clubs and sporting schools via the Junior Dolphins Program.

**High Performance Development** – including the goal of making Australian Swimming the 'Number 1' nation in Olympic and World Championship competition; to underpin this objective it is necessary to support domestic programs that insure long-term success through the athlete development pathway (i.e. this has implications for the professional development of Coaches, Teachers and connecting with swim schools as the nursery for swimmers.

**Industry Development** – including all areas impacting upon swimming and water safety Teacher training, accreditation, and employment; the overall health of the aquatics industry will influence employment opportunities for Teachers and Coaches and ultimately the viability of swim schools.

**People Development** – internal staff requirements of ASCTA and its service delivery organisations – **asctaOFFICE**, **asctaMEDIA**, **asctaEVENTS** and Swim Australia. Also projects – such as the establishment of a National Mentor and Junior Dolphins Programs – that may address retention, training, and professional development issues.

**Business Development** – including the structure and function of ASCTA as a non-for-profit company limited by guarantee.

Both ASCTA and Swim Australia are overseen by member elected boards which are independently audited each year.

*Refer to ASCTA's Strategic Plan for a more comprehensive overview.*

## Affiliations

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- Swimming Australia Ltd.
- World Swimming Coaches Association
- International Federation of Swimming Teachers' Associations
- Australian Council for Private Education and Training
- Australian Water Safety Council
- Vocational Education Learning Group
- Australian Leisure Facilities Association



## ASCTA President's Report

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This year has been quite challenging for the Board, with Ross Gage, not renewing his CEO contract.

We searched far and wide for a new CEO, and arrived at David Speechley, who was in our own back yard, so to speak. Congratulations David, on your appointment, as the CEO of ASCTA. This appointment keeps in line with the Phair report of 2015, which means that ASCTA now employs all staff, under its banner.

After an independent audited recommendation and independent review in December 2015, the ASCTA Board found it necessary to terminate the Licence Agreement with Aussie Aquatics, and Ross Gage, to run Swim Australia, for ASCTA. The decision was not taken lightly, and it has taken 4 months to resolve our differences. The final outcome was completed through Federal Court mediation on 21<sup>st</sup> April, chaired by Court Registrar Mr Tessoriro. Our thanks to Vice President Lynn Elliot for all the volunteer hours and effort she put in, in helping to bring this to a resolution.

ASCTA has now appointed a new Swim Australia General Manager, Mr Gary Toner.

Gary has returned to Australia after 15 years in the USA after which he grew a swimming business from a staff of 30 to over 900. He is a Gold Licence Coach, former facility manager and swim school operator. His wife Suzanne continues to teach swimming and water safety.

What a year it has been in the pool. Our success at the world Championships in Russia, were fantastic. All our Youth Team, Junior Team and IPC athletes also performed well. Congratulations to all the Coaches involved.

Special congratulations to Coach Michael Bohl and his athlete, Mitch Larkin, who was named FINA Male Athlete of the Year. A proud first for Australia.

I was fortunate enough to attend the Olympic Trials, in Adelaide. What a fantastic meet! The positive vibe around the pool with Coaches and athletes was amazing.

Congratulations to the 18 Australian Coaches, who put athletes on the Olympic Team for Rio 2016. Special congratulations to the 8 Coaches, who have been selected on the Team, as well. Our Head Coach Jacco Verhaeren, has a fantastic group to work with. Best of luck in Rio! Go Australia!

Congratulations to the 7 Coaches who were selected for the Australian Paralympic Team, and Head Coach Brendan Keogh. ASCTA also wishes them success in Rio.

Finally, I would like to thank the Board of ASCTA, David Speechley and the staff of our Office for all their support and great work in the last 12 months.

## Chief Executive Officer's Report

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The analogy of taking two steps sideways to go three steps forward certainly applies to ASCTA in 2015.

2015 commenced with one CEO, transitioned in May/June with two CEO's during a handover phase, then travelled on with an interim CEO before the Board advertised, interviewed and ultimately selected me as CEO.

This merit-based selection and employment process was one of the many recommendations the ASCTA Board has implemented in the past twelve months as a result of the independent review recommended by ASCTA's auditors. Peter Phair produced the Phair Report after a lengthy review of all aspects of ASCTA's operations, including interviews with key people both within ASCTA and with other allied organisations and suppliers.

Essentially the recommendations take ASCTA from a "kitchen table" organisation to the board room. Further recommendations of the Phair Report that the Board and I have enacted included the bringing together of all operations of ASCTA under the one commercial roof to produce cost efficiencies in ASCTA's future operations and at the same time improve cohesiveness within the various diverse aspects of ASCTA's operations which were previously operating out of multiple locations.

I am often asked to explain ASCTA and what we do. Even many of our members do not know the full extent of ASCTA's reach.

ASCTA is a not for profit, registered charity owned by its members and controlled by a member elected Board of Directors. Of the nine directors; six are swim school owners and operators, nine are silver or gold swimming coaches and five are swimming and water safety Teachers and collectively they have over 260 years of experience in the aquatics industry.

ASCTA as a Registered Training Organisation, operates at the same level of compliance as Universities and TAFE Colleges.

ASCTA is an industry peak body for swimming Coaches, swimming and water safety Teachers and Swim Schools. Identifying that swim school owners and managers employ teacher and coaches, ASCTA is introducing a Board consisting of swim school owners and managers to provide direction for Swim Australia. We aim to set standards for various sectors of the aquatics industry and then to evolve those standards to higher levels over time and as our knowledge base and learnings grow.

ASCTA is an industry advocacy group engaging with the World Swimming Coaches Association, International Federation of Swimming Teacher Associations, Swimming Australia, Australian Water Safety Council, Royal Life Industry Committees, Service Skills Australia, the Australian Council for Private Education and Training, Vocational Education Learning Group, Australian Leisure Facilities Association, federal, state and local governments, government departments and others at an international, national, state, local or individual level.



*CEO Report continued next page*

Our focus is very much to gather information, strategies and ideas from within our industry around the world and from outside sources and to use those discoveries for the benefit of our coach, teacher and swim school members. Our network of members, allied organisations and the people who work for ASCTA (paid and volunteer) are continually feeding us ideas, information and advice on how to help others within our network.

This drives new activities such as the engagement and connection between the peak body for the sport – Swimming Australia and swim schools through the Junior Dolphins program. Another example is the Safer Sport program to ensure that our participants are kept safer and that a culture of shared pastoral duty is fostered by all involved in a child's aquatic activities.

The actual dollars which members pay is multiplied in the return received, as ASCTA raises funds through a variety of activities such as professional development events, (the Convention, state based and international conferences), Shop sales (which also improves the knowledge of members), Insurance sales, accreditation courses, contracts to deliver services such as the forthcoming Junior Dolphins project, and a small operating grant from Swimming Australia. ASCTA is self-supporting and does not receive or rely on government funding for any of its operations.

ASCTA for a number of years has traded with a deficit. The costs associated with the implementation of the Phair report recommendations and the subsequent unbudgeted one off legal costs, the office move and set up and initial increase in wages has again resulted in a deficit.

ASCTA is now fully staffed to deliver the services that members expect, in a commercial office with direct Board management and oversight and the most cost effective structure so members can get the biggest “bang for their buck!” We expect that these efficiencies will be reflected in our trading accounts.

On behalf of the members I would like to, in particular, thank ASCTA President Tony Shaw and his wife Nancy; and Vice President Lynn Elliot who put in an extraordinary number of volunteer hours during the difficult recent legal proceedings as ASCTA transitioned to the new structure.

I would also like to acknowledge the volunteer effort on behalf of members by Executive member Bill Kirby, and the ASCTA Directors Chris Myers, Brian Stehr, Raelene Ryan, Ian Pope, Joanne Love and David James.

Within the ASCTA Office whilst acknowledging that the staff are paid, it should be recognised that the early mornings, nights, weekends and travel away from family is beyond the expectations of a normal job, and the passion and dedication they show in carrying out their duties is invaluable to ASCTA. Collectively the office staff have been working in the aquatics industry for over 150 years.

*CEO Report continued next page*



General Manager, ASCTA Development  
General Manager, ASCTA Services  
General Manager, Swim Australia

Jay Johnston  
Julie Speechley  
Gary Toner

Junior Dolphins Manager  
Social Media Manager  
Membership  
Accreditation  
Multimedia  
Office Administration  
Office Administration

Cindy Adair  
Talbot Speechley  
Janelle Worrall  
Kelly Rowling  
Julie Emmerson  
Phoebe Slater  
Rashida Daresalamwala

Yours in swimming and water safety,



David Speechley  
CEO, Australian Swimming Coaches and Teachers Association (ASCTA)



## General Manager – ASCTA Services

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ASCTA aims to ensure it's members are provided excellent member services. This includes but is not limited to: -

- providing members with current industry knowledge
- professional development events
- stocking the shop with the latest resources
- access to the ASCTA e-library
- an affordable industry insurance scheme
- teaching and coaching courses throughout Australia and internationally
- issuing accreditations and reaccreditations in a timely manner
- replying to all correspondence in a timely manner
- bonus DVD's, online learning and livestreaming
- social media
- fundraising for charities and benevolence to members

ASCTA strives to ensure that our members are happy and proud to be part of this organization.

It takes blood, sweat and tears to run the office efficiently and effectively. So it would be remiss of me not to thank the ASCTA staff who all work hard for you, the ASCTA members. Special thanks must go to Jay Johnston who joined ASCTA mid-year as General Manager, ASCTA Development and David Speechley, ASCTA CEO who both work tirelessly for all ASCTA members.

Each member should personally thank Tony Shaw, Lynn Elliott and the other ASCTA Directors. Every ASCTA Board member has worked above and beyond their call of duty.

ASCTA is a membership based organization that continually strives to listen and deliver to ASCTA member needs.



Julie Speechley  
ASCTA General Manager, ASCTA Services

# TRADE EXHIBITORS



MARSH ADVANTAGE  
INSURANCE



Pacific Water Treatment Services  
Coaching Life  
ToasTees Wetsuits Australia  
For Baby & Up  
Thredbo Strength & Conditioning Training Camps

Q.I.S. Solarwise  
Adidas Swim  
Way Funky  
PaySmart  
DMC Industries

## ASCTA Development Report

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This position was created in 2015 to provide members with developmental opportunities like Conventions, Conferences, **ascta**COLLEGE, **ascta**ME, Professional Development events, functions, Seminars and Workshops. The position also looks after Bronze and Silver Coach Accreditation.

The **ascta**CONVENTION undertook an extensive review flipping everything upside down and looking at what could be done better and what could be done differently to create version 5.0. New to the convention is providing lunch, free wifi and a Convention App and incentives for registering early, being registered for longer and for staying in-house for longer. The Convention is budgeted for a 10% surplus which if achieved will be a great turnaround from the last few years.

To help fund female coaches attain their Silver Coaching Accreditation at **ascta**CONVENTION 2016 an application was submitted to the Australian Sport Commission for a grant. ASCTA and Marsh have again offered scholarships to those in rural communities to help finance their attendance.

The **ascta**INTERNATIONAL Conference was held in Hong Kong in February. The event was budgeted for a 20% surplus which was surpassed due to the great attendance numbers. Thank you to the presenters who paid their own way to be there. ASCTA appreciates their commitment.

All states and territories other than Tasmania and ACT held state based conferences or events for Coaches and/or Teachers and/or swim schools. Dates for 2016 are:

- **ascta**VIC Conference 9<sup>th</sup> and 10<sup>th</sup> July
- **ascta**SA Conference August
- **ascta**QLD Conference 10<sup>th</sup> and 11<sup>th</sup> September
- **ascta**NSW Conference 10<sup>th</sup> and 11<sup>th</sup> September
- **ascta**WA Conference October
- **ascta**NT Conference October

**ascta**COLLEGE learner resources were launched in 2015 and saw approximately 20 Coaches undertake the new program. Due to the slow changeover of the ASCTA database from IMG to APT the **ascta**ME online strategy is yet to be available for coaches and teaches thus far. It is expected that members will have access by the middle of this year.

Projects undertaken this year include developing ASCTA's Strategic Plan 2016 -2020, Club – Coach Contract template and submitting a tender for the Silver and Gold Accreditation review.

With the return of management of Swim Australia, I have also been servicing the Swim Schools until the employment of a General Manager, Swim Australia.



Jay Johnston  
General Manager, ASCTA Development

ASCTA aims is to make sure that it's members are provided excellent member services including being kept up to date with current industry knowledge, discounts to professional development events and shop products, access to an affordable industry insurance scheme, offering hundreds of courses then issuing accreditations and reaccreditations in a timely manner, correspondence is adequately answered plus fundraising for charities and benevolence. ASCTA strives to ensure that our members are happy and proud to be part of this organization.

It takes a lot of hard work to run the office efficiently and effectively. It would be remiss of me not to thank the ASCTA staff who all work hard for you, the ASCTA members. Special thanks must go to Jay Johnston who joined ASCTA mid-year as General Manager, ASCTA Development and David Speechley, ASCTA CEO who both work tirelessly for all ASCTA members.

Each member who sees Tony Shaw, Lynn Elliott or any other ASCTA Director should go and personally thank them. Every ASCTA Board member plus Tony Shaw's better half Nancy has toiled above and beyond their call of duty.

ASCTA is a membership based organization that continually strives to listen and deliver to ASCTA member needs.



Julie Speechley  
ASCTA General Manager, ASCTA Services

ASCTA had another busy year with the number of accreditations being issued increasing.

2015 saw the introduction of all ASCTA members being required to provide a copy of their current Working With Children Check when renewing their membership.

Premium membership numbers increased slightly. This is primarily due to the increase in the number of Bronze course students.

General membership has increased although some Premium members are transferring from Premium to General.

Basic membership has significantly increased with the number of course Students increasing plus many Students and Teachers paying for membership once their complimentary membership has expired. This is the result of ASCTA implementing an improved membership renewal process to ensure all members receive a tax invoice and membership application annually.

Associate membership is increasing, which is indicative of the courses and conference conducted internationally and our improving international reputation.

In 2015 ASCTA Membership increased at every membership level.

	Jun-12	Dec-12	Jun-13	Dec-13	Jun-14	Dec-14	Jun-15	Dec-15
TOTAL MEMBERS	5824	6080	6677	5582	6547	5620	7501	6698

### State Breakdown (not including associate members)

June 2015	WA	VIC	QLD	ACT	NSW	SA	NT	TAS	
No Associates	537	1565	2103	208	2435	152	29	53	7082

ASCTA had another busy year with the number of accreditations being issued increasing. As a Registered Training Organisation ASCTA can take up to four weeks to issue accreditations. ASCTA values every student from every course and recognize that accreditation is related to employment. As a general rule ASCTA manage to issue accreditations within one week.

ASCTA mail out Reaccreditation Applications bi-annually. Reaccreditation is an area that is overlooked by some, and are obliged to apply for recognition of current competency at a later date. It is recommended that Teachers hold ASCTA membership as it is then cheaper and easier to renew. Coaches must hold continual ASCTA Premium or General membership, with insurance an optional extra. All ASCTA members must provide their current Working with Children Check when renewing their membership.



During the 2015 year, the **asctaSHOP** has processed shop 525 orders to the value of \$56,385.16. \$38,675.16 of this revenue was received from members and \$17,710.00 from non-members.

Sales analysis figures are as follows –

Average order value	\$107.40
Average products purchased per order	2.28

The most orders were processed for New South Wales, followed by Queensland and Victoria. As per previous years, the **asctaSHOP**'s best sales figures are during the **asctaCONVENTION**.

The most popular days of the week to purchase our products are Tuesday and Wednesday. The most popular time of day to order is between 10am and 3pm.

ASCTA's most popular sellers are:-

- Matador 898 Sport Timers
- Finis Agility Paddles
- A4 Waterproof Paper
- Teaching Dolls
- ASCTA Polo Shirts
- ASCTA Shorts

The eSplash which is circulated fortnightly to members, alternately has either a special for all members or for Premium ASCTA members only. It is an opportunity for the **asctaSHOP** to generate awareness of the products that ASCTA have available. This year we have also used the ASCTA Facebook page to promote our products.

ASCTA constantly research new and interesting products, reviewing poor sellers and exploring alternative options for sourcing products.

The relative weakness of the Australian dollar against the US dollar has impacted our ability to purchase resources from the USA at reasonable prices for our members.

In 2015 the **asctaSHOP** had several Managers which in itself was a challenge. The move from our Crohamhurst office to our Beerwah office did allow us to conduct a very accurate stocktake and identify older stock which we hope to move via promotions and discounts in the coming months.



2015 was again a busy time for **ascta**MULTIMEDIA, producing many pieces of print, web and video content, all in house. Having the ability to produce a variety of materials without outsourcing to multiple contractors ensures ASCTA's designs are consistent, while not causing additional strain on the budget. 2015 also provided some great opportunities for producing Video content for ASCTA Members, with over a dozen presentations recorded at **ascta**CONVENTION 2015, and the beginning of a great new DVD series with Wayne Goldsmith. **ascta**MULTIMEDIA is focused on improving design results and practises each year, and 2015 has proven to be the best yet, with the release of our best products to date.

**Below are some of the projects completed in 2015:**

**Print / Product Design:**

- 4 x Quarterly 64 page Journals (March, June, September, December)
- Swim Australia 'Could this be you?' Brochure
- SAT CD-ROM Rebrand
- ASCTA Mug Design
- IFSTA Logo Concepts
- SAL Logo Concepts
- CrackerSports Icon Design
- Heather Klieve 'Shut up and Say Something' Book Layout and Cover Design
- Heather Klieve Book promotional materials
- **ascta**COLLEGE Branding
- **ascta**COLLEGE Banner / Infographic
- **ascta**COLLEGE Folder Designs
- **ascta**COLLEGE CD / Case Designs
- SAT LWD Promotional Design
- ASCTA Polo Shirt Design
- ASCTA Pen Design
- ASCTA Business Cards Design
- SAT Certificate Update
- ASCTA Premium Membership 'Insert' Design
- Home Study Professional Development Cover Designs
- ASCTA Strategic Plan layout and design
- ASCTA Marketing Document layout and design
- **ascta**CONVENTION Promotional materials (tickets, banners, compendiums etc)
- **ascta**CONVENTION Program
- **ascta**CONVENTION Trade Materials (Passport , promotional materials etc)
- **ascta**SHOP Invoice Books

*ASCTA Media continued next page*

- **ascta**SHOP Catalogue 2015
- ASCTA Envelopes Design
- **ascta**MEMBERSHIP Information Brochure / Application
- **ascta**CONVENTION 2016 Concepts and Branding

#### **Video Projects:**

- Wayne Goldsmith's Soft Skills – Planning, Filming, Editing and DVD Design / Production
- **ascta**CONVENTION Presentation / Event Filming
- **ascta**CONVENTION Audio Visual Tech
- **ascta**CONVENTION Presentation editing
- **ascta**MULTIMEDIA Branding Motion Graphics (Lead in video)
- 2 x DVDs for ASCTA Premium Members – Editing and Design

#### **Web Projects:**

- 26 x Esplash Shop Special Graphics / Esplash text layout
- **ascta**SHOP graphics
- Fortnightly Video Uploads for Premium Members
- ASCTA Policy Page & Template redesign
- Breakdown of all past Journals into separate Articles for Library
- Running of the ASCTA Job Boards & Business Listing page
- Re-brand of Inside Coaching and Inside Teaching
- Layout of Inside Coaching issues
- General Website maintenance and Page / Menu editing

These projects, in addition to the regular running of the department, have kept **ascta**MULTIMEDIA busy, producing many hours of content for ASCTA members. With the expansion of ASCTA, **ascta**MULTIMEDIA is able to focus more on content creation, and less on general IT and phone assistance. 2016 looks to be another successful year for **ascta**MULTIMEDIA!

*ASCTA Media continued next page*

## **Videos uploaded to asctaMULTIMEDIA Youtube Channel in 2015:**

[Applying new Innovation to Philosophies of Distance & Middle Distance Swimming - Bob Treffene](#)

[Applying new Innovation to Philosophies of Distance & Middle Distance Swimming - Bill Sweetenham](#)

[Training and Set Design for Anaerobic Capacity and Power - Jacco Verhaeren Part 2](#)

[asctaCONVENTION 2015 - Training and Set Design for Anaerobic Capacity and Power Part 1](#)

[asctaCONVENTION 2016!](#)

[Key Elements for Middle Distance Swimming Part 2 - Doug Frost](#)

[asctaCONVENTION 2016 promo](#)

[Doug Frost - Key Elements for Middle Distance Swimming](#)

[Gregg Troy - A Decade of Change \(Part 1\)](#)

[Creating World Class Environment for World Class Performance PART 2](#)

[Season Planning Part 2 - Bill Sweetenham](#)

[My Thoughts on Taper - Michael Bohl 'Range, Rhythm & Relaxation'](#)

[My Thoughts on Taper - Michael Palfery 'Individuals within a Team'](#)

[My Thoughts on Taper - Nick Veliades 'Optimising Observations'](#)

[My Thoughts on Taper - Toby Condon 'Off Distance & Fine Tuning'](#)

[My Thoughts on Taper - Tracey Menzies 'Age & Open'](#)

[Wayne Goldsmith's Soft Skills Teaser](#)

[asctaCONVENTION 2015 Highlights!](#)

[My Thoughts On Multi Class Swimming // Simon Watkins](#)

[My Thoughts On Multi Class Swimming - Gavin Stewart](#)

[My Thoughts On Multi Class Swimming - Brendan Keogh](#)

[ASCTA Update July 2015](#)

[asctaCONVENTION 2015 - Dr David Pyne - Planning & Workout Design 1](#)

[Dr David Pyne & Bill Sweetenham - Planning & Workout Design Part 3](#)

[Creating a World Class Environment for World Class Performance - Gregg Troy \(1/2\)](#)

[Gregg Troy - A Decade of Change \(Part 2\)](#)

Insurance is so often thought of as something many of our members are forced to have by the pool owner or manager in order to “work”. It is also something that is considered by some to be wasted expenditure – that is of course until it comes time to make a claim.

ASCTA works hard to educate Marsh Advantage, our insurance broker and their Lloyds underwriters about our industry and to identify areas where improvements can be made in order to maintain the incredibly low insurance premiums that ASCTA offers.

It is unfortunate then that so many members still gamble their assets by choosing not to insure. Every Swim School, Contractor and self-employed person places all their assets at risk if they do not hold a current insurance policy.

PAYG employees should be covered under their employers’s insurance, however ASCTA strongly suggests that employees should undertake their own investigations to verify that their employer has a current insurance policy which specifically covers their employees as well. If in doubt, ASCTA’s \$80 per year employee policy may be a wise investment.

Marsh Advantage in conjunction with ASCTA have also begun a series of Australia-wide luncheons to meet and discuss insurance matters with swim schools and large employers to ensure the policies cover all current industry activities. These will continue this year.

Marsh also continues to put back into the industry both through sponsorship of ASCTA and through assistance packages such as the Marsh ASCTA scholarships funding rural and remote people and people working in niche markets to get to the convention and further their education.

In 2015 the recipients were Louise Rule, Nikki Grazulis, Deborah McDonald and Sharon Smith. In 2016, Marsh increased their support so that six people were provided with assistance.



**ascta**CARES raised much needed funds from raffles at the national and some state conventions plus through donations from members when renewing their membership. Many thanks to ASCTA members and convention trades who donated money and prizes.

Money raised has enabled ASCTA to reduce course fees for particular hardship cases as well as donate to numerous worthy causes - McGrath Foundation, beyondblue and Prostate Cancer Foundation of Australia.

From next year, **ascta**CARES will be managed by ASCTA Vice-President Lynn Elliott, Swim School Manager Nancy Shaw and administered by Julie Speechley, General Manager, ASCTA Services.

There are many plans in place so ensure to donate when renewing your membership, buy raffle tickets at conventions plus bid at the **ascta**CONVENTION 2016 auction being held at the ASCTA dinner.

There have been lots of donations so many great prizes to win. The more funds raised means more benefits to ASCTA members in time of need.

## ASCTA Social Media Report

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Over the 2015 year ASCTA's social media saw significant increases in reach and views – crucial in ensuring ongoing and stable growth of ASCTA's broader online presence and member engagement.

With the restructuring of the organisation, ASCTA was able to more adequately facilitate social media integration across the organisation. In the second half of the year, ASCTA moved to capitalise on our expanded social media base by promoting **asctaSHOP** products, specials and events more frequently to increase shop revenue. Furthermore, recognising that the **asctaCONVENTION** is the pinnacle event of the annual calendar, and in the current evolutionary digital environment, it was recognised that there were previously unheralded opportunities to drive ASCTA's digital presence. There was consultation and implementation of a digital strategy to capitalise on these opportunities; this will have a long-term positive impact on the organisation, particularly with a concerted effort in the promotion of events, **asctaSHOP** products and membership services. In 2016, the outcomes of the digital engagement plan will be assessed and refined for the years ahead.

In late 2015, with Swim Australia management coming back under ASCTA, a new Facebook page was created as part of this transition. While it is important to note the creation of this page, its scope, growth targets and outcomes will be part of ASCTA's 2016 operational plan.

In 2015 work began to bring online a new, reconstructed website that will add new, innovative member features such as **asctaME**, a new user experience to allow greater ease of access and navigation and further integrate ASCTA's social media and digital presence with other sections of the organisation including membership, events and the **asctaSHOP**.

Lastly, there is currently isn't any scope to venture into social media avenues beyond Twitter, Facebook and video hosting service YouTube however this will be constantly re-evaluated according to ASCTA's direction and membership engagement strategy.

Talbot Speechley  
Social Media Manager

Gary Toner, ASCTA's newly appointed General Manager of Swim Australia, is keen to reach out to all swim schools and has been personally phoning swim schools to introduce himself. If he has not contacted you already, he will in the coming weeks.

The ASCTA Board and ASCTA's Swim Australia staff are always available and happy to discuss any matters that swim schools, teachers or coaches may have about any aspect of ASCTA's operations. ASCTA will also report to all members at both the AGM and during the Swim Australia section of the annual conventions as to the progress and ongoing plans for the Swim Australia program.

Further, the Board is introducing a Swim Australia Board consisting of Swim School members (as determined by the members) to enhance strategic direction and provide a forum to address member needs and concerns to the Swim Australia General Manager and the ASCTA Board.

ASCTA has various additional services planned to compliment Swim Australia Swim School membership, the details of which will be advised at the Convention and in the upcoming Swim School renewal documentation. ASCTA will continue to act on behalf of all Swim Australia Swim Schools at the Parent, Baby, Child Expos, the Swim Australia convention in May on the Gold Coast, state and regional conferences and other opportunities as they arise.

We will also continue to provide:

- Industrial Relations advice,
- Swim Matters newsletters for Swim School clients,
- Inside Teaching and Inside Coaching (each six times a year),
- Self-audit and independent auditing for accrediting swim schools
- Management advice
- Professional development opportunities, locally and in each state
- National and international events
- Liaison with our cohort worldwide via the International Federation of Swimming Teachers Associations which encompasses International Swim Schools

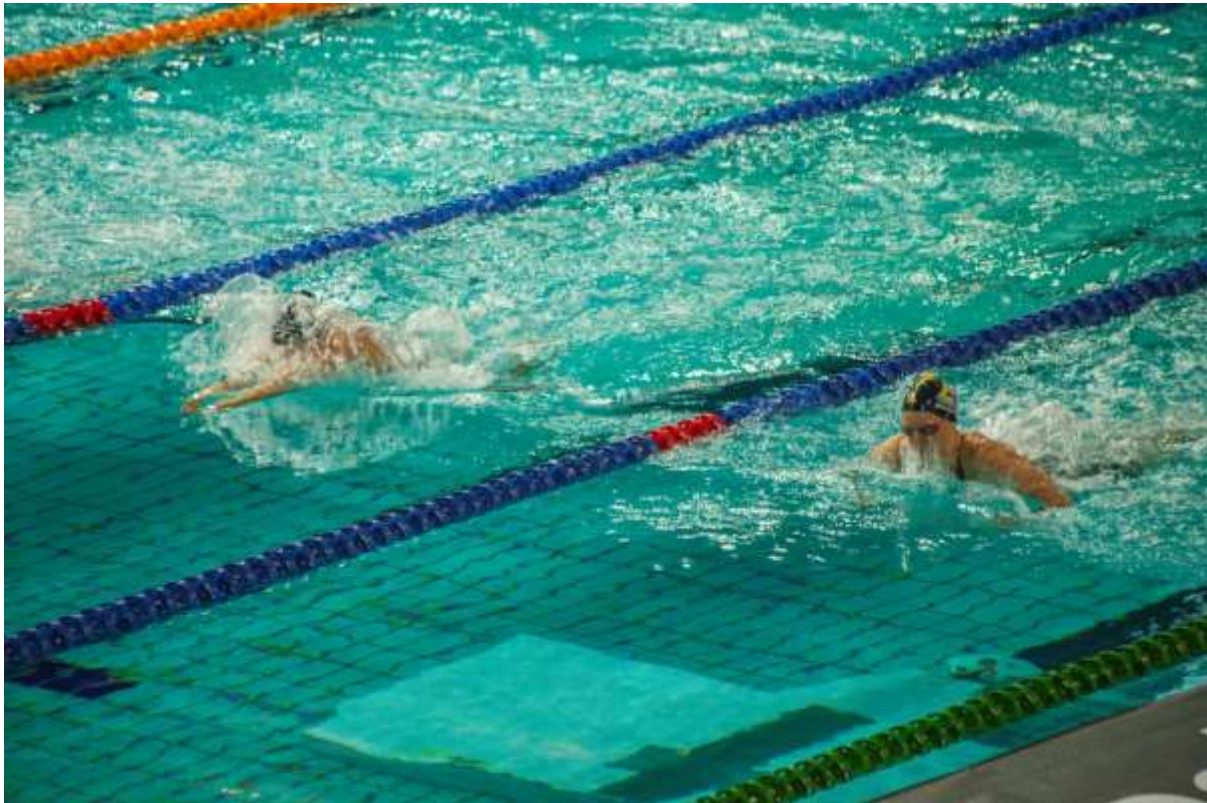
Swim Australia is also now providing the new bonus of the quarterly ASCTA journals and introducing live and online streaming of some events, video linked Special Interest Group meetings with defined structures, processes and outcomes to ensure that Swim Australia collectively meets the needs of individual members. The standard of the industry is only as good as our weakest link and clearly one of the roles of Swim Australia is to lift standards across as many swim schools as possible.

*Swim Australia continued next page*

ASCTA's focus via Swim Australia is on both assisting swim schools improve their management skills and knowledge as well as teaching technical skills in order to become the best swim school they can be!

We will also continue to keep Swim Australia Swim School members updated on new trends and patterns being reported at the upcoming International Federation of Swimming Teachers Associations meeting which will be held in South Korea during June this year.

For information on Swim Australia, please contact Swim Australia's General Manager, Gary Toner at [swimaustralia@ascta.com](mailto:swimaustralia@ascta.com) or 07 5494 6255 during office hours.





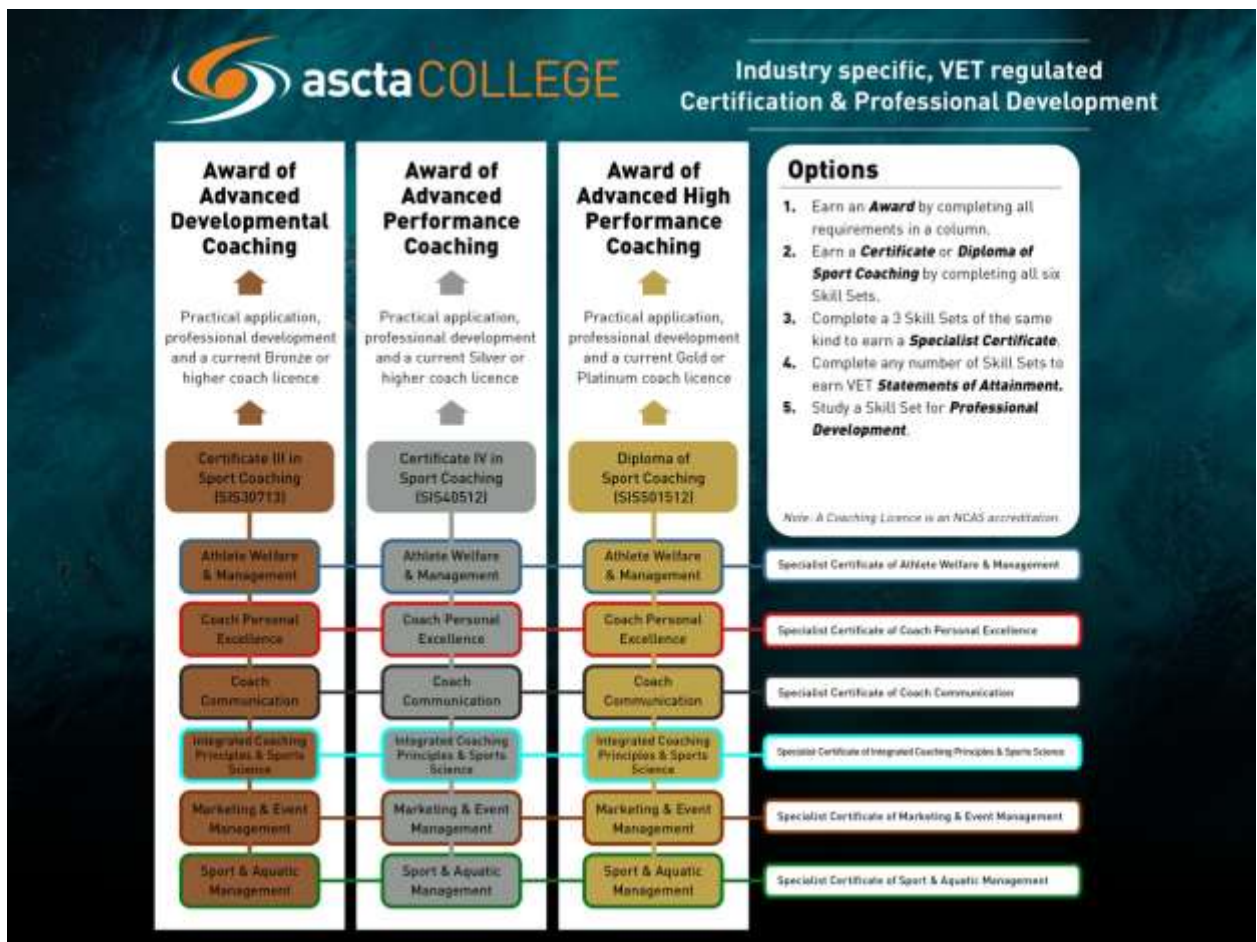
## Educational Resource Development

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During the 2015 year, the following projects have been undertaken:

1. Review of the Swim Australia Teacher (SAT), Swim Australia Teacher Competitive Swimming (SAT CS), Swim Australia Teacher Babies and Toddlers (SAT B&T) Swim Australia Teacher Learner with Disability (SAT LWD) CD Rom content, including updating of text and infographics. We have also undertaken research into various online learning management systems as a future option for delivery of our course theory content. It is hoped in the future we can transition to this type of delivery platform. Currently we are conducting SWOT analysis of various products to ascertain those that might fit us best and will be capable of communicating and integrating with our existing databases. This project will require a significant investment.
2. Development of the NEW Swim Australia™ Teacher of Culturally and Linguistically Diverse course. The course is due for release at the 2016 asctaCONVENTION. We undertook extensive research and community consultation to create this unique learning tool, a first in our industry. We would like to thank our reference group participants whose feedback has been invaluable. This course will be released as both an online course and a reference book. It will be positioned as an extension course to the SAT, SAT B&T and SAT CS Courses alongside our current Swim Australia Teacher Adolescents and Adults (SAT AA), and SAT LWD.
3. Development of Wayne Goldsmith's Soft Skills Home Study Professional Development kit, which is on sale now via the asctaSHOP.
4. ASCTA has successfully secured the contract to develop content for SAL's new iconic junior development program – "Junior Dolphins", to be launched in October following the Rio Games. ASCTA has developed a range of resources for SAL and will conduct training for all Junior Dolphins Trainers via our ASCTA State conferences. The Junior Dolphins program will be delivered via 3 channels – Swim Schools, Swimming Clubs and Sporting Schools. We are excited to be a part of this nationwide program which aims to retain more swimmers as they enter the final years of the learn to swim continuum and look to potentially transition into the world of club and competitive swimming. To leverage off this project ASCTA has retained the exclusive rights to various other areas of the learn to swim continuum and will look to develop a Diaper Dolphins product in the coming year.
5. Release of Bill Sweetenham's Test Sets for Youth and Age Group Swimmers 2<sup>nd</sup> Edition. With Bill's permission we have edited and updated this popular text ready for re-release at the 2016 asctaCONVENTION. We are excited to partner with Bill to pass on his knowledge to a new generation to coaches.

ASCTA has undertaken trials of the new college and made modifications to ensure that the content is relevant and topical to coaches and others who enrol. ASCTA's commitment to continual improvement will mean that content will constantly evolve as trends, technical skills and science change.



## ASCTA Awards

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<b>2015 Coach of the Year</b>	<b>Simon Cusack</b>
<b>2015 Outstanding Coaching Achievement</b>	<b>Michael Bohl</b>
<b>2015 Outstanding Coaching Achievement</b>	<b>Simon Cusack</b>
<b>2015 Outstanding Coaching Achievement</b>	<b>Rohan Taylor</b>
<b>2015 Outstanding Coaching Achievement</b>	<b>Brant Best</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Vince Raleigh</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Rick Van Der Zant</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Glen Baker</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Denis Cotterell</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Matthew Brown</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>John Fowlie</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Chris Mooney</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Rod Hindmarsh</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Richard Scarce</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Brad Harris</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Jan Cameron</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Harley Connolly</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Andrew Howard</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Yurly Vdovychenko</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Paul Bruce</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Paul Sansby</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Angelo Basalo</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Simon Watkins</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Damien Gogoll</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Paul Sharman</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Simon Watkins</b>
<b>2014 Outstanding Coaching Achievement</b>	<b>Cameron Gledhill</b>
<b>2014 Age Group Coach of the Year</b>	<b>Justin Rothwell</b>
<b>2014 Open Water Coach of the Year</b>	<b>Ron McKeon</b>
<b>2014 Multi Class Coach of the Year</b>	<b>Yuriy Vdovychenko</b>
<b>2014 Masters Coach of the Year</b>	<b>Anne Smyth</b>
<b>Meritorious Service to the Teaching of Swimming in Australia</b>	<b>Tracey Ayton</b>
<b>Outstanding Contribution to Swimming in Australia</b>	<b>Vorgee</b>
	<b>Peter Diamond</b>
	<b>Frank Zdrilich</b>
<b>2014-15 Best Image</b>	<b>Nina Bielby</b>
<b>Outstanding Media Award</b>	<b>Nicole Jeffery</b>

2015 - 16 GO Club 1st	Melbourne Vicentre
2015 - 16 GO Club 2 <sup>nd</sup>	St Peters Western
2015 - 16 GO Club 3 <sup>rd</sup>	TSS Aquatics
2015 - 16 GO Club 4 <sup>th</sup>	Chandler
2015 - 16 GO Club 5 <sup>th</sup>	Miami
2015 - 16 GO Club 6 <sup>th</sup>	Nunawading
2015 - 16 GO Club 7 <sup>th</sup>	Brothers
2015 - 16 GO Club 8 <sup>th</sup>	Carlisle
2015 - 16 GO Club 9 <sup>th</sup>	Kawana Waters
2015 - 16 GO Club 10 <sup>th</sup>	Perth City

## 2015 Swim Australia Award Winners

Outstanding Supporters Award	Vorgee Australia
Outstanding Supporters Award	Zodiac Group Australia
Outstanding Supporters Award	Energy Australia
Outstanding Supporters Award	Bryce Ott
Outstanding Supporters Award	Rackley Swimming
Outstanding Supporters Award	Sports Marketing and Management
Outstanding Community Service Award	Acqualogan Laurie Lawrence Swim School
Outstanding Community Service Award	Acquabliss Training
Outstanding Community Service Award	Northern Stars Swim School
Outstanding Community Service Award	AWSOM Project
Best Swim School SwimSAFER Promotion	In the Deep Swim School
Best Swim School SwimSAFER Promotion	Paul Sadler Swimland
SwimSPORT Award	Rackley Swimming
Best Swim School Team Builder	Swim Fit Buderim
Best Swim School Marketing	John Wallace Swim School
Best Swim School Innovation	Carlisle Swimming
SwimECO Award	Beatty Park Leisure Centre

## 2015 Australian Open Teams Coaches

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### **FINA World Championships 2015**

#### **Team Coach**

Michael Bohl  
Denis Cotterell  
Simon Cusack  
Craig Jackson  
Matthew Magee  
Chris Mooney  
Vince Raleigh  
John Wallace

### **IPC World Championships 2015**

#### **Team Coach**

Angelo Basalo  
Jan Cameron  
Harley Connolly  
Nathan Doyle  
Lachlan Falvey  
Michael Falvey

### **2015 World Champs National Head Coach**

Jacco Verhaeren  
Ron McKeon

### **2015 IPC World Champs National Head Coach**

Brenden Keogh

**'BIG 7' INTERNATIONAL COMPETITIONS**

Olympic Games

Paralympic Games

Commonwealth Games

Pan Pac Championships

FINA World Championships (long-course)

FINA World Short Course Championships

Open Water World Championships

Coaches are listed in chronological order by the year of their first selection by Swimming Australia Ltd. (and SAL's predecessor organisations) onto one of the five major teams.

First appointments made (subject to Notes at the end of this list): Olympic Games (1948), Commonwealth Games (1950), FINA World Championships (1973), Pan Pacific Championships (1985), Paralympic Games (2004), FINA World Short Course Championships (1993) and World Open Water Championships (1991).

Carlile	Forbes	OG	1948	<b>1</b>	London
Holland	Bill	CG	1950	<b>2</b>	Auckland
Grange	Sidney	OG	1952	<b>3</b>	Helsinki
Gallagher	Harry	OG	1956	<b>4</b>	Melbourne
Guthrie	Frank	OG	1956	<b>5</b>	Melbourne
Herford	Sam	OG	1956	<b>6</b>	Melbourne
Cusack	Arthur	CG	1962	<b>7</b>	Perth
Talbot	Don	CG	1962	<b>8</b>	Perth
Gathercole	Terry	OG	1964	<b>9</b>	Tokyo
Carlile	Ursula	OG	1972	<b>10</b>	Munich
Duff	Kevin	WC	1973	<b>11</b>	Belgrade
Urry	David	CG	1974	<b>12</b>	Christchurch
Buck	Terry	OG	1976	<b>13</b>	Montreal
King	Joe	CG	1978	<b>14</b>	Edmonton
Sweetenham	Bill	CG	1978	<b>15</b>	Edmonton
Lawrence	Laurie	CG	1982	<b>16</b>	Brisbane
Rodgers	John	CG	1982	<b>17</b>	Brisbane
Wood	Ken	CG	1982	<b>18</b>	Brisbane
Brown	Graeme	PP	1985	<b>19</b>	Tokyo
Robertson	Bill	PP	1985	<b>20</b>	Tokyo

Stachewicz	Gerry	PP	1985	<b>21</b>	Tokyo
Cotterell	Denis	PP	1987	<b>22</b>	Brisbane
Crozier	Craig	PP	1987	<b>23</b>	Brisbane
Hudson	Judy	PP	1987	<b>24</b>	Brisbane
Hardman	Paul	PP	1987	<b>25</b>	Brisbane
Mulroy	Bernie	PP	1987	<b>26</b>	Brisbane
Richards	Ralph	OG	1988	<b>27</b>	Seoul
Carew	John	PP	1989	<b>28</b>	Tokyo
Findlay	Ian	PP	1989	<b>29</b>	Tokyo
Bohl	Michael	PP	1991	<b>30</b>	Edmonton
Campion	Dick	WC	1991	<b>31</b>	Perth
Nugent	Leigh	PP	1991	<b>32</b>	Edmonton
Salter	Greg	PP	1991	<b>33</b>	Edmonton
Sutton	Brian	PP	1991	<b>34</b>	Edmonton
Watkins	Lester	PP	1991	<b>35</b>	Edmonton
Nelson	Bill	OG	1992	<b>36</b>	Barcelona
Volkers	Scott	OG	1992	<b>37</b>	Barcelona
Wakefield	Bernie	OG	1992	<b>38</b>	Barcelona
Touretski	Gennadi	PP	1993	<b>39</b>	Kobe
Winram	Gary	PP	1993	<b>40</b>	Kobe
Piper	Michael	CG	1994	<b>41</b>	Victoria B.C.
Beringen	Glenn	PP	1995	<b>42</b>	Atlanta
Fowlie	Jim	OG	1996	<b>43</b>	Atlanta
Regan	Mark	OG	1996	<b>44</b>	Atlanta
Wilkinson	Brian	OG	1996	<b>45</b>	Atlanta
Frost	Doug	PP	1997	<b>46</b>	Fukuoka
Rollason	Shannon	PP	1997	<b>47</b>	Fukuoka
Carroll	Graeme	WC	1998	<b>48</b>	Perth
Prime	Barry	PP	1999	<b>49</b>	Sydney
Pope	Ian	OG	2000	<b>50</b>	Sydney
Bruce	Roger	WC	2001	<b>51</b>	Fukuoka
Radley	Glenda	WC	2001	<b>52</b>	Fukuoka
Simpson	Narelle	WC	2001	<b>53</b>	Fukuoka
Thompson	Alan	WC	2001	<b>54</b>	Fukuoka
Hohmann	Frank	CG	2002	<b>55</b>	Manchester
Urquhart	David	CG	2002	<b>56</b>	Manchester
Menzies	Tracey	WC	2003	<b>57</b>	Barcelona

Dempsey	John	WC	2003	<b>58</b>	Barcelona
Towle	Greg	WC	2003	<b>59</b>	Barcelona
Widmer	Stephan	WC	2003	<b>60</b>	Barcelona
La Fontaine	Pierre	OG	2004	<b>61</b>	Athens
Thompson	Mark	OG	2004	<b>62</b>	Athens
Fowlie	John	WC	2005	<b>63</b>	Montreal
Raleigh	Vince	WC	2005	<b>64</b>	Montreal
Stoelwinder	Grant	WC	2005	<b>65</b>	Montreal
Taylor	Rohan	WC	2005	<b>66</b>	Montreal
Baker	Glenn	PP	2006	<b>67</b>	Vancouver
Bishop **	Peter	CG	2006	<b>68</b>	Melbourne
Keogh **	Brendan	CG	2006	<b>69</b>	Melbourne
Lawes	Wayne	PP	2006	<b>70</b>	Vancouver
Redmond	Simon	CG	2006	<b>71</b>	Melbourne
Rothwell	Justin	CG	2006	<b>72</b>	Melbourne
Watson-Brown	Don	WC	2007	<b>73</b>	Melbourne
Brown	Matthew	OG	2008	<b>74</b>	Beijing
Beckworth	John	PG*	2004	<b>75</b>	Athens
Godfrey	Gwen	PG*	2004	<b>76</b>	Athens
Simms	Paul	PG*	2004	<b>77</b>	Athens
Barck	Jackie	PG	2008	<b>78</b>	Beijing
Isaac	Amanda	PG	2008	<b>79</b>	Beijing
Love	Joanne	PG	2008	<b>80</b>	Beijing
Moon	Robert	PG	2008	<b>81</b>	Beijing
Shaw	Jon	PG	2008	<b>82</b>	Beijing
Tantrum	Mel	PG	2010	<b>83</b>	Beijing
Cusack	Simon	WC	2009	<b>84</b>	Rome
Garner	Steve	PP	2010	<b>85</b>	Irvine
Magee	Matt	PP	2010	<b>86</b>	Irvine
Myers	Chris	PP	2010	<b>87</b>	Irvine
Stehr	Brian	PP	2010	<b>88</b>	Irvine
Palfrey	Michael	CG	2010	<b>89</b>	Delhi
Shaw	Tony	WSC	1993	<b>90</b>	Spain
Toner	Gary	WSC	1995	<b>91</b>	Brazil
Arnold	Shane	WSC	2000	<b>92</b>	Greece
Van Der Zant	Rick	WSC	2002	<b>93</b>	Moscow
McEvoy	Justin	WC OWS	2002	<b>94</b>	USA



Urquhart	Chris	WSC	2006	<b>95</b>	Shanghai
Gartrell	Peter	WSC	2008	<b>96</b>	Manchester
Brown – NSW	Matthew	WSC	2010	<b>97</b>	Dubai
McKeon	Ron	WSC	2010	<b>98</b>	Dubai
Connolly	Harley	W OWS	2011	<b>99</b>	Shanghai
Best	Brant	WC	2011	<b>100</b>	Shanghai
Vyvyan	Bruce	WC	2011	<b>101</b>	Shanghai
Braund	Colin	OG	2012	<b>102</b>	London
Basalo	Angelo	Para	2012	<b>103</b>	London
Davis	Tom	Para	2012	<b>104</b>	London
Freney	Michael	Para	2012	<b>105</b>	London
Hindmarsh	Robert	Para	2012	<b>106</b>	London
Phillips	Chris	Para	2012	<b>107</b>	London
Zidan	Bashar	Para	2012	<b>108</b>	London
Kime	Barry	WC	2013	<b>109</b>	Barcelona
Scarce	Richard	WC	2013	<b>110</b>	Barcelona
Jackson	Craig	CG	2014	<b>111</b>	Glasgow
Mooney	Chris	CG	2014	<b>112</b>	Glasgow
Verhaeren	Jacco	CG	2014	<b>113</b>	Glasgow
Cameron	Jan	PPP	2014	<b>114</b>	California
Vdovychenko	Yuriy	PPP	2014	<b>115</b>	California
Hiddlestone	Ben	PP	2014	<b>116</b>	Gold Coast
Bruce	Paul	PPP	2014	<b>117</b>	California
Doyle	Nathan	IPC WC	2015	<b>118</b>	Glasgow
Falvey	Lachlan	IPC WC	2015	<b>119</b>	Glasgow
Sage	Michael	WC OWS	2015	<b>120</b>	Kazan
Wallace	John	WC	2015	<b>121</b>	Kazan
Lush	David	OG	2016	<b>122</b>	Rio de Janeiro

### Notes:

\*2004 Athens Paralympic coaches may appear out of chronological order; the Paralympic Games was added to ASCTA's list of international competitions by the Board of ASCTA in 2009. The Australian Paralympic Committee mainstreamed its 'swimmers with a disability' program with Swimming Australia's program as from October 2003; prior to 2004 coaching appointments were made by the Australian Paralympic Committee.

\*\* These coaches first represented Australia at the 2004 Paralympic Games and then subsequently on other teams.

\*\*\* FINA World Short Course Championships and World Open Water Championships were added to ASCTA's list of international competitions by the Board of ASCTA in 2011. Hence Rings 90 – 98 were awarded to Coaches who first Australian Open Team was at such at Meet and they had not previously been award a Ring from another Team.



## asctaNSW Branch Activity

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Last year marked a milestone with Ursula Carlile not-re-standing for election. Without doubt Ursula is one of the giants of the sport, recognized globally as a swimming icon. We should all be reminded that we are standing on the shoulders of giants. Ursula is one of the sports great pioneers. It is with great responsibility that we move forward and build on Ursula and Forbes's work. The Board thanks you, Ursula for the decades that you have put into the sport.

This year has seen a continued strengthening of the relationship between Swimming NSW (SNSW) and asctaNSW. The SNSW Board listened to four NSW coaches from different backgrounds and experiences talking about their goals and challenges. The Board stated a desire to assist the NSW coaches to realize their goals and assist performance coaching.

This year we worked with SNSW who approved and sent a touring team to the Townsville Grand Prix. Planning is in progress for an overseas touring team in 2016. The goal of these teams is to promote performance swimming within NSW.

SNSW have made steps to appoint a Head or Mentor coach in NSW whose goals will be to improve performance swimming in the State and help NSW coaches achieve this goal.

In partnership with SNSW, we have continued with the Coach Development Framework (CDF) and advised on coaching appointments.

asctaNSW has also carried on its now regular activities, a State conference, Bronze license course, Awards presentation night, and has put some social events into the calendar to promote interaction between coaches. The two charity fund raising activities, Board Short Friday and Beanies for Brain Cancer raised over \$1500.

Finally I would like to thank outgoing president John Bladon for his time and efforts over the past 12 months, his work is greatly appreciated.

Regards  
Greg Towle  
ascta NSW President

## ASCTA Qld Branch Activity

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It is with great pleasure that I present this report on the asctaQLD activities throughout 2015. asctaQLD continued to support professional development through our asctaQLD conference and SwimNorth Teacher workshop and held a number of coach education workshops in conjunction with Swimming Queensland.

Following Queensland's success at the 2015 Australian Age and Open Championships, 7 Queensland coaches were selected on the 2015 World Championships Team. The IPC World Championships and Youth Commonwealth Games included 2 Queensland coaches and the World University Games and World Junior Championships included 1 Queensland coach.

asctaQld coaches have proven that Queensland continues to produce world class coaches and athletes. It is the efforts of these coaches that saw Queensland swimmers bring home 88% of medals achieved at the World Championships.

Once again, Queensland maintained their track record of excellence at the 2015 Australian Age Championships, with 23 Queensland coaches producing gold medal winners, earning Queensland the Premier State Award. asctaQLD recognised the outstanding achievement of these coaches by awarding them an asctaQLD Age Champion shirt. Queensland once again took out the Male and Female Team awards at the 2015 Australian Open Championships along with 34 gold medals for individual events.

Queensland maintained its perfect record at the 2015 State Teams Short Course Championships, taking out the championships for the seventh consecutive year.



Mark Lorrimer  
President

### **Administrative Support, Reporting and Communication**

All General Meetings and AGM Notices and Minutes were provided as indicated in the Service Agreement and in accordance with our legislative responsibilities in addition to facilities for meetings and office space being provided by Swimming Victoria.

Accredited coaches PDP was an ongoing process in which we have positively impacted the safety and security as well as professionalism of our coach representatives displaying their accreditation whilst on pool deck. This has been supported by our constant provision of monthly reporting from ascta as per Premium Membership and General Membership categories

asctaVIC Branch website was updated regularly and was influenced and followed up by my senior members of the coaching fraternity in Victoria. Communication was excellent via asctaVIC E-News distributed monthly along with information updates from SV also provided to asctaVIC members.

### **Professional Development**

Scholarship coaches were provided development opportunities through our JX Forum, Distance Squad, Country Camp, Multi-Class Workshop as well as all Junior Talent Squads open to all home coaches. Furthermore Camps for Gold, Silver and Bronze Squads were participated in along with the new Performance Forum Meets introduced Oct-Dec.

Conference, competitions and meetings information provided by multiple media formats (website, email, hard copy). Coaching License Courses were provided with enrolments of 25 Bronze and 16 SAT-CS at asctaVIC Conference.

Additional opportunities provided for coaches included Coach Mentor Program and Coach Development Framework implemented by SV but supported and directed by asctaVIC with monthly reporting from Leigh Nugent on activities and providing additional support to programs coach transition periods and home program visits.

Special coach networking opportunity during the Victorian Age Championships had David Parkin engage our coaches over lunch with focus on balancing work/life and passion with reference to coaches numerous roles and responsibilities.

### **SV Events**

Providing ASCTA Premium coach members with free entry into all SV Events by displaying valid membership license card as well as free Finals Programs (online//email/hard copy). Coach Liaisons were nominated for each event to provide support and communication as required.

## **Coach Recognition**

Swimming Victoria and asctaVIC continue to provide a joint initiative Annual Awards Evening to recognize our coaches for each of the representative awards. Coaches were presented with the relevant awards along with framed certificates or recognition.

SV Development Squad coaches were provided unique polo shirts based on their highest level of performance by swimmers under their care during a lunch/presentation held at the Victorian Age Championships (David Parkin presentation).

Confirmation of location for our 2015-16 Awards Evening being at a new location (Deakin Uni, Mrs. Robinsons) May 21.

This year (Oct 2014-Oct 2015), we have seen some changes to the people involved with our sport, and to the support structures that we are involved in setting up to help coaches within the WA swimming community.

- **Resignations** We would like to thank Ian Skeggs-Grant for his time on the board over the past year helping organize social events. We would also like to thank Stacey Harper (nee Scott) who has served on the ascta board over more than 4 years, and served 2 years as secretary in this time.
- **Appointments (Swimming WA)** Carolyn Morrison as Performance and Development manager and Eleanor Cribb as Pathways Coordinator. Although we have already been working closely with Swimming WA in terms of coach development a restructure at Swimming WA has seen Carolyn and Eleanor become more heavily involved in the training and development of coaches in WA and we look forward to another year working with their team.
- **Membership** Coach memberships have increased this year from what was reported in the previous year. We now have a total of 507 members (up from 496). The increased numbers are due to the greater number of courses being run throughout the year. These courses will continue throughout the 2015-2016 season.
- **Ongoing communication with new coaches in metropolitan and regional WA** through
  - 1 **Country coaches networking**, Ryan Spencer has been aiding in the development of coaching through the South West region.
  - 2 **asctaWA/Swimming WA coaching mailout**: this is a continuation/extension of what was previously sent out from Swimming WA. We feel we are building on what information coaches need throughout the year.
  - 3 **Website**: we also now have a dedicated coaching section of the Swimming WA website. We thank Swimming WA for helping us to set this up. This is being successfully used to share all information on accreditation, courses, coach forums and professional development, as well as other pieces of information that may be relevant to coaches. In the coming year the challenge will be to ensure the information is up to date and relevant.
- **Coach Assistance Program**; the Swimming WA board has continued a program providing financial assistance to coaches who are producing WA's best swimmers. This tiered program focuses on providing professional development opportunities for coaches who are placing swimmers into national open finals (tier 1), national open semi-finals (tier 2) and national age medalists (tier 3).
- **Coach scholarships**: we have started the 'Mark Sleight Country Coaching Scholarship,' to provide country coaches with access to financial support to attend the Swimming WA conference. This year we have focused on allowing the coaches who register early to benefit from partial funding for the conference weekend.

- **CPC:** over the past year we have once again had a representative on the Competition Planning Committee (CPC). This has been a valuable way for coaches to feed information back to CPC and we have been successful in having coaches' voices heard as both state championship events have now been altered to better suit coaches demands.
- **Coaches Outstanding Achievements**

The Board would like to recognize the following coaches for placing swimmers onto national teams

- Matt Magee
- Mick Palfrey
- Will Scott
- Stacey Harper
- Ian Mills
- Dion Mephram

These coaches have developed swimmers to National teams, plus Dion, Mick and Matt, were selected as National coaches. Matt Magee was the first coach to have been on a National team as a coach of both Open Water and Pool swimming.

As Chairman, I would like to sincerely thank:

- each Board Member for their support over the last year, Stacey Scott, Deb Jones, Courtney Spanbroek, Tamara Bruce, Ian Skeggs-Grant, Carlos Chitao and Ryan Spencer
- all the coaches who have been willing to sacrifice their time and share their knowledge at the workshops.

Your support has made my role much easier and enjoyable. Thank you and good luck to everyone throughout the 2015/2016 season and beyond.

Will Scott