

THE OFFICIAL
GUIDE TO



HOCKEY HOCKEY



**THIS GUIDE INCLUDES:
MARKETING, COACHING
AND REGISTRATION INFORMATION**

5-10 YEARS



HOOKIN2 HOCKEY

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Hookin2Hockey has been developed to encompass all versions of hockey in the 5-10 age group.



HOOKIN2HOCKEY IS A **4-10 WEEK PROGRAM**

Its aim is to assist clubs with the recruitment of junior hockey players.
That is the national recruitment program endorsed by
all State and Territory Associations.

PROGRAM FEATURES

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MARKETING MATERIAL

Promote yourselves professionally with new increased Hookin2Hockey branded promotional materials supplied by Hockey Australia.

- Use of Hockey Australia logo & images of Australian players
 - Personalised Hookin2Hockey promo flyer
 - Signed Jamie Dwyer Kookaburra playing top
- Professional press release (with club details to be inserted)

Hockey is a great sport for all ages so why not get your kids involved in Hockey with Hookin2Hockey

COACHING MATERIAL

Teach the kids using programs from Australia's leading coaches specifically devised for their age group.

- Online session planner
- Hard copy activity guide



THE BENEFITS

Hookin2Hockey
can benefit
everyone involved!

THE PARTICIPANT

The program delivers for the participant:

- A fun environment in which to learn the game of hockey and perfect the skills.
- Introduction to an internationally renowned sport played in over 116 countries.
- A pathway into club based competitive hockey (at youth level)
- Access to a sporting and social network enjoyed in almost equal numbers by girls and boys.
- Option to purchase the Hookin2Hockey Participant Pack (See the next page)

THE CLUB

There are many benefits to the club in participating including:

- Significant cost savings on supply of marketing, Participant Packs, competitions and give-aways.
- National brand marketing material to support and enhance clubs existing initiatives.
- Through the use of the provided coaching guide, clubs can administer a structured game-based program which is both fun and safe for children.
- Streamlined online registration process reduces administration by club.

All registered clubs will receive an activity guide. The guide contains: Warm up activities, skills and games.

THE PARENT

Many of the same attributes of Hookin2Hockey that appeal to the kids also appeal to the parent. Parents also value the program for:

- Children participate in an organised and structured game-based program which is both fun and safe.
- Provision and branded apparel and participant pack (estimated value \$100-\$150)
- All registered participants are covered by insurance.
- Streamlined online registration process.

PARTICIPATION PACK

What you'll get!

Mouthguard: Even Kookaburras tough man Tim Deavin has to wear a mouthguard to protect his teeth

Singlet: Be proud to wear Jamie Dwyer's number 1 jersey

Stick: Train hard and practise your skills to emulate Kookaburras superstar Eddie Ockenden

Shin pads: Keep your shins bruise free with these protective guards

Ball: Makes its way into the back of the net when Hockeyroos striker Ashleigh Nelson is around



Plus: Measure your height against hockey stars Liam de Young and Hockeyroos skipper Madonna Blyth



HOW TO PARTICIPATE

THE CLUB

Registering as a club in the Hookin2Hockey program is easy.

Clubs can register their program online via www.hookin2hockey.hockey.org.au by completing the requisite information including setting your clubs Hin2H registration fee etc. The two step process for clubs to become involved is as follows:

Step 1: Consult your committee and plan your clubs Hin2H program. Decide on dates and who will be responsible for coordinating your program. Then register your program at www.hookin2hockey.hockey.org.au

Step 2: Promote your program in the local community using the resources provided by Hockey Australia. Have registration day. Order your participation pack through a simple process, download the Hin2H order form which can be found on the club resources page on the Hin2 website.

THE PLAYER

Registering as a player in the Hookin2Hockey program is easy.

Parent or club can register their child/participant online via www.hookin2hockey.hockey.org.au by searching for their nearest or most suitable club offering a Hin2H program. Once registered, participants can pay \$30 for an amazing equipment pack.

Registration Fee: Price to be set by each individual club (\$30 for the pack PLUS the club nominated registration fee).

-  Hockey Ball
-  Hockey Stick
-  Mouthguard
-  Shin-Guards
-  Singlet
-  Height Chart

WANT TO GET INVOLVED?

SIMPLY HEAD TO
HOOKIN2HOCKEY.HOCKEY.ORG.AU
TO FIND YOUR STATE ASSOCIATION

