



# CIRCULAR 04/12

TO ALL CLUB MEMBERS

DATE: 04/06/2012

BMB

Life Members

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### **1. Human Kinetics**

Human Kinetics is an organisation that provides sport and health related resources among other things. If you, as a member of MSQ/MSA wish to purchase any of their resources, you will receive a 15% discount. I have posted information on the Noticeboard of our website, which is linked to the sub menu HEALTH for more information. You can contact Human Kinetics directly for your purchases. The necessary code you need to benefit from the discount is in the Health section of our webpage. For more information, click on [Health](#)

### **MSX**

By virtue of the fact that you are a competitor at swim meets (for those of you who are), you are automatically involved in MSX. The website is constantly being updated and the information on the MSX page explains that the only consideration given to the final calculations of the standards achieved, are the Qualifying times. The awards are still being finalised and once decided, that information will be posted on the website.

### **Nomination for a Swim Meet**

A few problems regarding nominations for swim meets are still cropping up:

- Swimmers must nominate for a swim meet using the name on **clubs online**. If your name in CoL is registered as Joseph, then please use that name and not your preferred name of Joe. You may change the name on CoL to your preferred name to make it easier for you.



- The first port of call for nominations must be the **Club Recorder**. All club recorders must have access to Clubs Online (VIEW only) so that s/he can verify that the person who has nominated for a swim meet is in fact a registered member of MSQ.  
**A number of people have been swimming at swim meets, despite the fact that they are not registered members. This can affect all the results of the swim meet if discovered after the event.**

- **NOTE: TO AVOID THE PROBLEM IN FUTURE:**

**Swimmers who enter a swim meet, must hand in all their details to the Club recorder WITHOUT the ID number.**

**The ID section must be left blank. The RE1 file is a list of all registered members and it has the correct ID numbers. When the information is imported, the RE1 file will pick up the unregistered members.**

**Laura will modify the information you require for entering the data onto Meet Manager and this information will be reinforced.**

### **Participation Certificates**

At a recent Board of Branch Management teleconference, a decision was made to discontinue issuing Participation Certificates to swimmers who enter the State Championships events. MSQ record certificates will still be issued.

If a member has not received a record certificate from more recent events, could you please let the club contact know and that information must then be sent to Laura Lynn: [laura.lynn@swimming.org.au](mailto:laura.lynn@swimming.org.au)

### **Participation & Improvement Programs**

These two programs end on the 29<sup>th</sup> June. A list of nominated winners from your club must be submitted to me on that date or by the 1<sup>st</sup> July. The major prize for a winner is a trip for two to Bali, with airfares, accommodation and transfer from the airport to the hotel and back.

Check the website for more information on the other awards.

### **Registration Fees**

The MSQ component of the fees will be going up – marginally and once the different rates have been ratified by the board, I will notify clubs. The increase is most likely to be no more than \$2 per subscription type.

### **Social Media**

We strongly urge clubs to open a FACEBOOK page for your club. Some clubs are already doing so and I would welcome feedback from those clubs.

One of the 2012 initiatives is to focus on membership growth and that means that we all have a large role to play in this. Facebook is used by 10.8 million Australians and 1/3 of all time spent online by Australians is on Facebook.



It is also the most popular means of communication for young people, although the fastest growing demographic is in the 45+ age groups. These factors need to be considered more seriously by clubs if they truly want to reach more people. You may not personally be a Facebook fan, but for your club it may be what you need to make yourselves known.

If you need any more assistance, please let me know.

#### **Sanctioned Swim Meet**

The information on 2013 sanctioned swim meets will be sent to clubs in July. The fee for nominating to host a SSM will increase to \$60.

Please start thinking about how your club may run next year's swim meet. We would also like clubs on the coast to consider hosting an Open Water Swim, including the 2013 state OWS.

**2012 State Open Water Swim:** The state OWS will be held at the same time as the Pan Pacific Masters Games Open Water Swim on Sunday, 11 November. Every swimmer will be wearing a timing chip.