

**Pedal Power ACT Inc. Belconnen town centre and University of Canberra campus cordon count  
Site B14 – count location and rules**



**Count location:**

**Site B14** - On Hennessy Street and adjacent footpaths to the south of the junction with College Street (but not along College Street) and into and from the apartments to the west of Hennessy Street to the crest on College street

**Count:**

All people riding bikes and walking into and out of Belconnen town centre on the carriageway and adjacent paths. If possible, observe people entering and leaving on the paths between the buildings to the west – but not entering and leaving the buildings) and count them too. Crossing B14 red line in aerial photo

**Count times:**

07:00 to 10:00  
16:00 to 19:00

**Record counts** on app or count tally sheets

**We count rain, hail or shine** (unless you are advised otherwise)

**Counting rules**

- **Count people walking and riding bikes** crossing the count location (as given above) – count there and nowhere else, regardless of if you think people have or have not been counted elsewhere. (The count locations make a complete cordon).
- **People riding bikes are:** those on pedal bicycles, recumbents, trikes, powered bicycles (not motorbikes), or link bikes, or on pavement tricycles, or walking their bikes. A couple on a tandem are two people. Children in trailers or bike seats are not riding bikes.
- **People walking are:** those walking, on roller skates and kick scooters and children riding in prams and trailers.
- **Male and female** – if in doubt use your best estimate (it is likely any errors will cancel out)
- **Start on time** at exactly 7 am or 4 pm as appropriate
- **Finish on time** at exactly 10 am or 7 pm as appropriate.
- Do not count people in sight who cross the count location before the start time or after finish time.
- Do not count yourself or anyone else associated with the count.
- Lookout for well intentioned, but misinformed, people who think they are helping by repeatedly crossing the count location to inflate the count. If you see one, only count them once and advise the supervisor.
- Do not advertise that you are counting people walking and riding (but do explain what you are doing if asked).
- We are only counting people who enter the cordon area via public roads, paths and spaces, not via residential or business premises – people who emerge from private property are NOT counted. There is one exception to this rule – when you know for certain that the someone has approached along ‘your’ road or path, and only cut the corner via private property just before reaching your control. For this reason, the counting location on each road or path is some distance away from the intersections with the roads that form the cordon boundary.
- **We are not trying to count as many people as possible – we are to count as *accurately* as possible!**