

Amelia McGuinness

Australian Snowsports Development Foundation



April 2011 update



Thank you again for your wonderful support with the launch of the Snow Sport Development Foundation in honour of Amelia McGuinness who died tragically at the age of 16 whilst skiing on the NSW Ski slopes in 2009.

2010 AMASDF launched on the slopes at Thredbo

The generous contributions of so many family, friends and sponsors enabled the launch of the AMASDF at Thredbo on August the 25th 2010 to be a great success.

The AMASDF was set up to create something positive out of a tragedy—to raise funds to support aspiring snowsport athletes to pursue their chosen discipline to an elite level.

The AMASDF and Amelia's family were very pleased with the support they received for the events held at Thredbo and for the significant success of the fundraising efforts of everyone who contributed.

Just to refresh everyone's memory, these were some of the highlights of the AMASDF launch events from August 2010:

- Time Trials on Ros-signal race courses
- 375 participants
- Lucky Bib Draws with many great prizes
- Charity Auction at The Keller Bar
- Moving memorial DVD of Amelia played
- Memorial Flare Run



Cath McGuinness & Brad Chick (Ashfield Eyecare)

Did you know, donations to AMASDF can be tax deductible?? Ask us how.

Sam McGuinness addressing the Interschools crowd



Sam & Cath McGuinness with the Redlands Division 1 Alpine Team — Inaugural winners of the Perpetual AMASDF Trophy

73 Applications for Scholarships!

With the great success in fund raising, we are thrilled to report that we have been able to assist 48 Elite Australian Snowsport Athletes ranging from 12-18 years of age. We have allocated \$9,500 to 19 Alpine athletes ; \$7,000 to

12 Snowboard athletes; \$5,000 to 9 Cross-Country athletes; \$4,000 to 7 Freestyle athletes and \$1,500 to 1 Disabled Winter athlete.

In total, we allocated \$27,000 to these 48 athletes — a great outcome.

Details of the Scholarship winners can be found under the AMASDF tab on the NSW Interschools' website:

www.interschools.org.au



A BIG THANK YOU TO OUR 2010 SUPPORTERS

There were many contributors to the great success of the AMASDF launch in 2010. While family and friends worked hard behind the scenes, sold raffle tickets, or made financial contributions, we would like to remind everyone of the many valued partners who generously donated their companies' products, services or money at our request.

In return, we encourage the AMASDF and Interschool's communities to support these businesses when possible in return.

For making the Time Trials a reality, we thank:

- NSW Interschools Committee – for everything!
- Event Supplies—for race bibs & banners
- Thredbo Ski Resort—for race course
- Sydney IVF Limited—for race course hire
- Georges River Trophies—for the trophies
- Perisher Ski Resort –for the wrist bands
- Action Learning Initiatives—for staff, logistics, expertise and planning

And all the volunteers—on the course, on the registration desk and behind the scenes. We couldn't have done it without you all!

For our successful Raffle, we thank:

1. Jono Brauer (Australian Winter Olympian)
2. Lake Crackenback Resort
3. Rossignol / Phoenix Leisure
4. Helly Hansen
5. Harro's Snowsports

And of course, all our enthusiastic ticket sellers , especially Annie Mackay & Viv King

For the Lucky Bib Draws....

We thank the following:

- Perisher Ski Resort
- Dirty Dog Eyewear
- Ashfield Eyecare
- Quiksilver Foundation
- Alpsport & Giro
- NEC Australia
- Greater Union
- Life's An Adventure
- Penrith Whitewater Stadium
- Galloping Grapes
- IMAX
- L'Oreal
- Jindabyne Sports
- Skins
- Black Diamond Wakeboarding
- Helgas Snowy Mountains Horse Rides
- Sante Churros
- Trish Murphy Kayaks

For the live Auction:

- Thredbo Snowsports
- The Denman
- Hot Shots Photography
- St Hilliers Quest
- Wild Brumby Distillery
- Penderlea

And Richard Alsopp for his great Auctioneering!

Special thanks from both the McGuinness Family and the AMASDF to:

- Ramone Cooper (Australian Winter Olympian) for his wonderful graphic design work
- Georges River Trophies for donation of the Perpetual AMASDF Division 1 Female Alpine Trophy



Cath McGuinness & Miff Page

